



Lenticular Artwork - Raleigh's Depot District

Call for Artists | Request for Qualifications



Summary

- Create a large **lenticular artwork depicting historical images of the Raleigh Depot District (colloquially known as the Warehouse District) in an artistic way** to represent the change in architecture and urban space over time.
- Collage, mixed media artists, and painters are encouraged to apply. The artist will be asked to design the artwork and the City can provide guidance and a list of local fabricators and printers with the ability to create the lenticular structure.
- Artist **design fee \$5000**
- Artist **fabrication oversight fee \$2000**
- **Fabrication budget of up to \$30,000**
- Up to three semi-finalists will be selected for interview, and will interview remotely via Zoom and be paid a **\$100** stipend
- Applications must be submitted by **October 24, 2022 by 11:59pm**. There is no fee to submit an application.
- **Submit online at: <https://raleigharts.slideroom.com/#/permalink/program/69015>**

Eligibility

1. This opportunity is open to individuals and teams **who live or work in North Carolina**.

2. Applicants must be legally authorized to work in the United States and have unexpired documents that establish employment eligibility.
3. Applicants must be at least 18 years of age.
4. Applicants must have at least a three-year history of professional practice.
5. Applicants must have demonstrated experience in design through the creation of high-quality work.

Budget

- Artist **design fee \$5000**
- Artist **fabrication oversight fee \$2000**
- **Fabrication budget of up to \$30,000**

The budget is inclusive of all expenses including: design, correspondence, fabrication, installation, travel, taxes and fees.



Examples of lenticular displays

Project Overview

- Create a large lenticular artwork that depicts the historical architecture of Union Station and the surrounding built environment. The artist can choose the dimensions based on the space, but possible sizes include 6' x 20' or 10' x 10'
- The artwork will depict different images on each side with a lenticular effect so that the image seen changes as the viewer moves through the space.
- The artwork will be hung just inside the eastern entrance of the Union Station building.
- Artist will be asked to work with State and city Historians and incorporate their feedback into the design.

- Artists are welcome to explore digitally printed panels, mixed media, and/or hand painted techniques. Artists can choose to hand paint/assemble the imagery or design it digitally and then have it printed.
- Artists are encouraged to hire a local fabricator to create the 6'x20' lenticular structure. City staff can share a list of local fabricators with the skillset to create the structure and/or print the artwork.



Sample historical photos that could be referenced or collaged

Public Art Goals and Opportunities

- Create artwork using historical imagery and themes from the Depot District.
- Artistically educate the public about the architectural history of the area.
- Potential to bring in additional colors and imagery into black and white historic photographs.
- Imagery could include paintings of previously existing buildings and/or incorporate collage.
- Create a dynamic artwork that can be enjoyed upon multiple visits.

Selection Criteria and Process

Applications submitted in response to this RFQ will be reviewed by the City of Raleigh Public Art Director, who will then forward all complete and eligible applications received by the deadline to the Artist Selection Panel. The Panel may include a member of the City of Raleigh Arts Commission, community artists, arts professionals, design professionals, and other stakeholders.

The Artist Selection Panel will evaluate the qualifications of artists based on three criteria: ability to create a visual narrative; ability to include historical imagery into artwork; and ability to collaborate with stakeholders and fabricators.

Project Timeline

Application Deadline	October 24, 2022 by 11:59pm
Finalist Selected & Notified:	November 2022
Concept Design	January 2022
Final Design	Fanuary-March 2023
Fabrication	Spring 2023
Installation	Summer 2023

How to Apply

Apply online using this link:

<https://raleigharts.slideroom.com/#/permalink/program/69015>

Those wishing to be considered must submit the following materials:

1. **Statement of Interest**

Outlining how your work might translate to this project, and experience you have working on public projects. You can submit this information as either:

- A 500 word (or less) written statement
- A one minute or less audio or video clip. We will only play the first minute of audio for the panel.

2. **Biography**

A biography of no more than one page that includes information regarding your practice, experience, and education. If applying as a team, submit a single file containing separate biographies for each team member.

3. **Three Professional References**

Contact information for two references: including name, title and affiliation, phone number and email address. References should be able to speak to your ability to provide services for a public project or artwork of a similar scope.

4. **Previous Work, Digital Images**

Eight digital images of recent work. Each image should include: title, year, media, location, project budget, dimensions, collaborators or design professionals (if applicable). You can also choose to submit renderings/sketches of how their work could translate to a public project. Please do not submit specific proposals for this project as any

concept design will need input from the design team and community.

Do not provide or submit any other materials with your application. They will not be reviewed by the panel and will not be returned.

Submission and Deadline

All RFQ materials must be received **no later than October 24, 2022 at 11:59pm**. Incomplete or late submittals will not be considered.

Non Discrimination Policy

The policy of the City of Raleigh is, and shall be, to oppose any discrimination based on actual or perceived age, mental or physical disability, sex, religion, race, color, sexual orientation, gender identity or expression, familial or marital status, economic status, veteran status or national origin in any aspect of modern life. The City of Raleigh Arts Commission strives for a diverse representation of voices, life experiences, views, and interests to reflect the collaborative community we have and wish to serve.

Additional Information

For questions, contact Jenn Hales, Public Art Coordinator for Raleigh Arts, Jenn.Hales@raleighnc.gov.

For relevant information regarding the project, visit the Raleigh Arts website at: <https://raleighnc.gov/services/arts/artist-calls>