



SEEK Raleigh | Ongoing Artist Call

Installation & Performance Artwork in Raleigh Parks





Summary

- SEEK Raleigh is an ongoing series of **site-specific art installations and performance art events** that engages the community through public art in City of Raleigh Parks, greenways and/or community spaces.
- Propose a public art project that you would like to create. Artists may submit up to (4) four proposals per year.
- The city will provide space and funding.
- Project budget can range from \$1,000 to \$10,000.
- This call is ongoing and new applications will be reviewed every six months.
- The artist selection panel will select semi-finalists to create a detailed project proposal and budget. Semi-finalists will be paid \$100 to create the proposal.



- The artist selection panel will choose the final proposals based on the feasibility of the proposed project, and artistic merit, including: cultural integrity; sensory experience; resourcefulness; site activation potential.
- Submit online at: https://raleigharts.slideroom.com/#/permalink/program/69574

Eligibility

- 1. This opportunity is open to individuals and teams **who live or work in North Carolina**.
- 2. Applicants must be legally authorized to work in the United States and have unexpired documents that establish employment eligibility.
- 3. Applicants must be at least 18 years of age.
- 4. Applicants must have at least a three-year history of professional practice. (Student without a three-year history can apply with a Faculty sponsor as the team lead)
- 5. Applicants must have demonstrated experience in design through the creation of high-quality work.



Turpentine, George Jenne



Budget

All submissions will be reviewed and considered. For the purpose of this Call for Artists, you will only need to select a budget tier for your project.

Tier 1: \$1,000 - \$2,499 Tier 2: \$2,500 - \$4,999 Tier 3: \$5,000 - \$10,000

Artists selected as semi-finalists will be asked to provide a detailed budget breakdown, including design, fabrication, installation, insurance, travel, taxes and fees.



Oracle Machine, Julia Caston

Project Overview

Seek Raleigh is an opportunity for artists to introduce the public to new, unusual and thought provoking experiences through temporary public art. Artists are encouraged to explore site-specific installations and performances as a natural extension of their creative practices in parks, greenways and other community spaces.

The city of Raleigh contains more than 200 parks including art centers, athletic facilities, community centers, lakes, nature preserves, dog parks, playgrounds, swimming pools, historic sites, and open spaces. We encourage you to explore the various parks and choose a site(s) that resonates with your artwork and artistic practice.



Public Art Goals and Opportunities

- Consider both the landscape and context of the park(s). There are many opportunities to use outdoor space. Some building facades and indoor facilities may be available for approved works.
- Consider the duration of your artwork and whether the performances and installations will occur during the daytime, nighttime, or both.
- Consider how you would work to engage the community, attract visitors, or work with the community. This would be especially important for short term installations or performances where an immediate audience is desired.
- While you do not have to choose a specific site in this submission, it may be helpful to note which locations have access to power and cover from rain. Please consider whether or not you will need access to power or if your project has other specific requirements. Raleigh Arts staff will work with artists to determine the final locations for the selected project.



THE FOUR HUMOURS, Pat Fitzgerald and Todd Berreth

Selection Criteria and Process

Applications submitted in response to this RFQ will be reviewed by the City of Raleigh Public Art Director, who will then forward all complete and eligible applications received by the



deadline to the Artist Selection Panel. The Panel may include a member of the City of Raleigh Arts Commission, community artists, arts professionals, design professionals, and other stakeholders.

Selection will occur in two rounds:

Round 1

The Artist Selection Panel will evaluate the submissions based on the artist's previous work and the project statement. The panel will then choose semi-finalists and invite them to create detailed proposals.

Round 2

The semi-finalists will be asked to return with a detailed proposal that includes visuals and a detailed budget breakdown. The artists selected as semi-finalists will be paid \$100 for their time further developing their proposals. In the detailed proposal, artists are encouraged to show how they will work with non-profit organizations, community groups, or neighborhood associations for community engagement and final proposal development. This is a key step in ensuring public viewership and participation.

The selection panel will reconvene to review the semi-finalist entries and choose the list of artist finalists. Proposals from semi-finalists will be evaluated based on the feasibility of the proposed project, ability to engage the community, and artistic merit, including: cultural integrity; sensory experience; resourcefulness; site activation potential.

Project Timeline

Application Deadline:	Rolling
Finalist Selected & Notified:	May & November
Artwork installation:	Based on artist proposal

How to Apply

Apply online using this link:

https://raleigharts.slideroom.com/#/permalink/program/69574

Have questions? Artists are encouraged to call for a quick consultation before applying. This is a chance to talk about your proposal, site location, and estimated expenses. You can reach Kelly McChesney at **919-996-5657** or kelly.mcchesney@raleighnc.gov.

Those wishing to be considered must submit the following materials:

1. Statement of Interest

You can submit this as:

- A brief statement (250 words or less) outlining your project idea.
- Or A one minute or less audio or video clip. We will only play the first



minute of audio for the panel.

Please note in your statement if your project is site specific or if you are flexible on location.

Please note in your statement if your project will require certain elements (power source, indoor location, cover from rain, etc).

2. Biography

A biography of no more than one page that includes information regarding your practice, experience, and education. If applying as a team, submit a single file containing separate biographies for each team member.

3. **Previous Work, Digital Images**

Images: Four digital images of recent previous work (created within the past five years)

Videos (for performers or video artists): Up to four videos of recent previous work (created within the past ten years) in any viewable format. Please provide video excerpts for videos longer than 2 minutes.

4. Simple Estimated Budget - Tier

Estimated budgets should be inclusive of all expenses including design, fabrication, installation, insurance, travel, taxes and fees. Selected artists will need to have general liability insurance or event insurance (for short term performances or installations) prior to installation, so please be sure to consider this in your proposed budget. Additionally, if your artwork or equipment will need to be insured, please include those fees in your budget as the City of Raleigh does not insure temporary public art. If working with a team of artists, only the lead artist will need to have the insurance.

Only Semi-Finalists will be asked to provide a detailed budget breakdown as part of their second submission.

Submission and Deadline

Submissions are rolling, and applications will be evaluated every six months.

Non Discrimination Policy

The policy of the City of Raleigh is, and shall be, to oppose any discrimination based on actual or perceived age, mental or physical disability, sex, religion, race, color, sexual orientation, gender identity or expression, familial or marital status, economic status, veteran status or national origin in any aspect of modern life. The City of Raleigh Arts



Commission strives for a diverse representation of voices, life experiences, views, and interests to reflect the collaborative community we have and wish to serve.

Additional Information

For questions, contact Jenn Hales, Public Art Coordinator for Raleigh Arts, Jenn.Hales@raleighnc.gov.

For relevant information regarding the project, visit the Raleigh Arts website at: <u>https://raleighnc.gov/services/arts/artist-calls</u>

FAQ's

Q: HOW SHOULD I DECIDE WHAT IMAGES OF PREVIOUS WORK TO INCLUDE IN MY APPLICATION?

A: Quality over quantity. No social media filters, collages, or watermarks. You have limited time to capture the panel's attention, make sure your photos are engaging

Q: WHAT IF I DON'T HAVE PUBLIC ART EXPERIENCE?

A: That's okay! This is a great thing to address in your Statement of Interest. If you don't have a lot of public art or community art experience that is evident in your work samples, discuss that in the statement. Explain why you are interested in this project, why you want to collaborate with a community, and what your interest in community space is.

Q: WHAT IF A PRIVATE COLLECTOR WISHES TO PURCHASE THE WORK?

A: The artist will retain ownership of the artwork after the installation period, and is welcome to sell the work or install it in other places.

Q: ARE THERE ANY MATERIALS THAT SHOULD BE AVOIDED?

A: Use common sense. Nothing gross or dangerous. We want people to enjoy this, not get hurt or be repelled!

Q: WHO IS ON THE SELECTION PANEL?

A: Community representatives, parks staff, arts professionals, business owners, and neighborhood residents.

Q: WHAT WILL THE CITY PROVIDE?

A: A location, funding, staff you can ask questions of, help with city permissions and permitting, a photographer for the installed/performed artwork, promotion via social media.



Q: WHAT WILL THE ARTIST PROVIDE?

A: A creative idea, managing the budget, any needed materials/performers, labor to create the artwork, a list of social media handles, artist biography, written description of artwork, images to promote the artwork on social media.

Q: WHO IS FUNDING THIS PROJECT? A: The City of Raleigh Arts Office

Q: WHO WILL THE CONTRACT BE BETWEEN? A: Artists will be under contract with the City of Raleigh