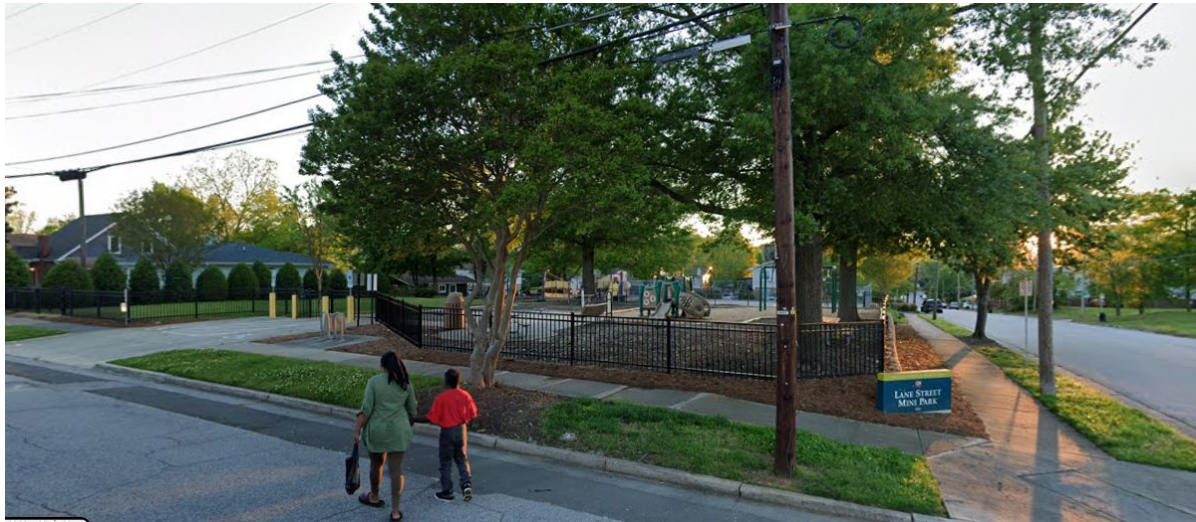


Sculpture to Honor Coach LeVelle Moton at Moton Mini Park

Artist Call | Request for Qualifications



Summary

- Create an artistic likeness / representation of Coach LeVelle Moton to be placed in the park where he grew up and learned to play basketball. The park is named in honor of Coach Moton, who is the head coach of the men's basketball team at North Carolina Central University.
- Up to three semi-finalists will be selected to create a proposal sketch / maquette and will be paid a \$250 stipend.
- The project budget is **\$15,000**
- Qualifications must be submitted by **Wednesday, November 18th (10:00am)** There is no fee to submit qualifications.
- Expected **project completion Spring 2021**
- **Apply Online: <https://raleigharts.slideroom.com/#/permalink/program/58064>**

Eligibility:

1. This opportunity is open to individual artists and other artist teams.
2. Applicants must be either a United States citizen or a permanent legal resident, and be at least 18 years of age.
3. Applicants must have at least a three-year history of professional art or design practice.



4. Applicants must have demonstrated experience in the arts through the creation of high-quality work.
5. Lead applicants cannot be enrolled in an undergraduate course of study in the visual arts as of January 1, 2020.

Budget

The public art budget for the project is **\$15,000** inclusive of all expenses including: designs, stakeholder meetings, fabrication, installation, insurance, travel, taxes and fees.

Project Overview



Coach LaVelle Moton was born and raised near Lane Street Mini-Park (which is being re-named the Moton Mini-Park in his honor). The park is located in an area of town of rich cultural significance to the black community- near Saint Augustine’s University and historically black neighborhoods. As a kid, LaVelle Moton frequented the basketball courts at the park and treated the park as an extension of his own backyard. In this park he learned a respect for the sport and honed his skills as a player. He would ultimately go on to become the head coach of North Carolina Central University.

Coach LeVelle Moton founded the VelleCares foundation to honor and celebrate over 100 Single Mothers each year across the Triangle Community. The event was created to show appreciation for the challenges associated with being a single mother. Additionally, he sponsors the annual LeVelle Moton Back To School Community Day at the Raleigh Boys & Girls Club. The event serves over 700 kids and families each year by providing book bags and school supplies.

Public Art Goals and Opportunities

The artistic likeness of the coach expected to be permanent in nature and made of long lasting materials. The artist will work closely with Coach Moton and the community stakeholder group to collect images and share concepts and maquettes.



The selected artist will have the opportunity to give input on the pedestal and wall area where the sculptural likeness and storytelling plaques will be mounted. However, the cost of building the wall and printing the plaques will come out of a separate budget.

Artists are encouraged to think about innovative ways to include storytelling and contextualization in the artwork.

Selection Criteria and Process

Selection Criteria and Process Applications submitted in response to this RFQ will be reviewed by the City of Raleigh Public Art Director, who will then forward all complete and eligible applications received by the deadline to the Artist Selection Panel, appointed by the Public Art and Design Board. The Panel may include: a member of the Public Art and Design Board, professional artists and arts professionals, stakeholders from community groups, and representatives from city departments.

The selection process will consist of two stages: During the first stage, the Artist Selection Panel will evaluate qualifications of artists based on three criteria: artistic merit; appropriateness for the project; and how the applicants work engages the site on a social, physical, and cultural level. The Artist Selection Panel will identify up to three finalists to create proposals.

Finalists selected for the Stage 2 proposals will receive a **\$250 stipend** to cover the costs of sketches / samples for the proposals. In addition to reviewing qualifications, panelists will discuss with finalists their prospective approaches to the project.

The Artist Selection Panel will choose the artist for the project and forward that recommendation to the Public Art and Design Board. Upon approval by the Public Art and Design Board, a scope of services and budget will be developed based on the artist's or artist team's approach to the project.

Project Timeline

RFQ Application Deadline:	WEDNESDAY, November 18, by 10am
Semi-Finalists Selected and Notified:	November 2020
Semi- Finalists Proposal Due:	December 2020
Project Awarded:	December 2020

How to Apply

Apply online using this link: <https://raleigharts.slideroom.com/#/permalink/program/58064>

Artists wishing to be considered must submit the following materials:

- 1. Statement of Interest**

A 500 word (or less) statement outlining in general terms how your artwork might translate to this specific project, experience you have working on public art projects, and how you foresee engaging with the community.

- 2. Professional Résumé**



A résumé of no more than two pages that includes information regarding public art commissions, exhibitions, and installations, awards, special projects, community engagement, grants and education. If applying as a team, submit a single file containing separate résumés for each team member.

3. Three Professional References

Contact information for three references: including name, title and affiliation, phone number and email address. References should be able to speak to your ability to provide services for a public art project or artwork of a similar scope.

4. Previous Work, Digital Images

Four digital images of recent previous work (created within the past ten years). Each image should include: title, year, media, location, project budget, dimensions, commissioning agency, and collaborators or design professionals (if applicable). *File titled Lastname Firstname__list*

Do not provide or submit any other materials with your application. They will not be reviewed by the panel and will not be returned.

Submission and Deadline

All RFQ materials must be received **no later than 10:00am. EST WEDNESDAY, November 18th.** Incomplete or late submissions will not be considered.

Non Discrimination Policy

The policy of the City of Raleigh is, and shall be, to oppose any discrimination based on actual or perceived age, mental or physical disability, sex, religion, race, color, sexual orientation, gender identity or expression, familial or marital status, economic status, veteran status or national origin in any aspect of modern life. The City of Raleigh Arts Commission strives for a diverse representation of voices, life experiences, views, and interests to reflect the collaborative community we have and wish to serve.

Additional Information

For questions, contact Kelly McChesney, Public Art Director for the Office of Raleigh Arts, at 919.996.5657 or Kelly.McChesney@raleighnc.gov.

For relevant information regarding the project, visit the Office of Raleigh Arts website at: <https://raleighnc.gov/services/arts/artist-calls>

