



Raleigh  
Arts

# Dix Park Mural Activations

*Call for Artists / Request for Qualifications*



*Get Well Soon*, a temporary public art installation by artist Lamar Whidbee, located on Spruill Building.

## Summary

- The City of Raleigh seeks to hire **three to four artists** or artist teams to **create temporary large-scale murals and/or wall-based installations** at Dix Park.
- Each artist/artist team will receive **\$20,000** to create a mural or installation.
- Up to **six (6) finalists** will be selected and paid a **\$200** honorarium each to create a site-specific proposal.
- **Deadline to apply: January 22, 2025**
- **Submit online:**  
<https://raleigharts.slideroom.com/#/permalink/program/87649>



Potential Mural Location: The Hoey Building at Dix Park

## Eligibility

1. This opportunity is open to individuals and teams **who live or work in North Carolina.**
2. Applicants must be legally authorized to work in the United States and have unexpired documents that establish employment eligibility.
3. Applicants must be at least 18 years of age.
4. Applicants must have at least a three-year history of professional practice.
5. Applicants must have demonstrated experience in design through the creation of high-quality work.

## Budget

- The City seeks to hire three to four artists or artist teams to create temporary, large-scale murals and/or wall-based installations at Dix Park.
- Each artist/artist team will receive \$20,000.
- Each project budget is inclusive of design, artwork fabrication, delivery, installation taxes, travel, and fees.



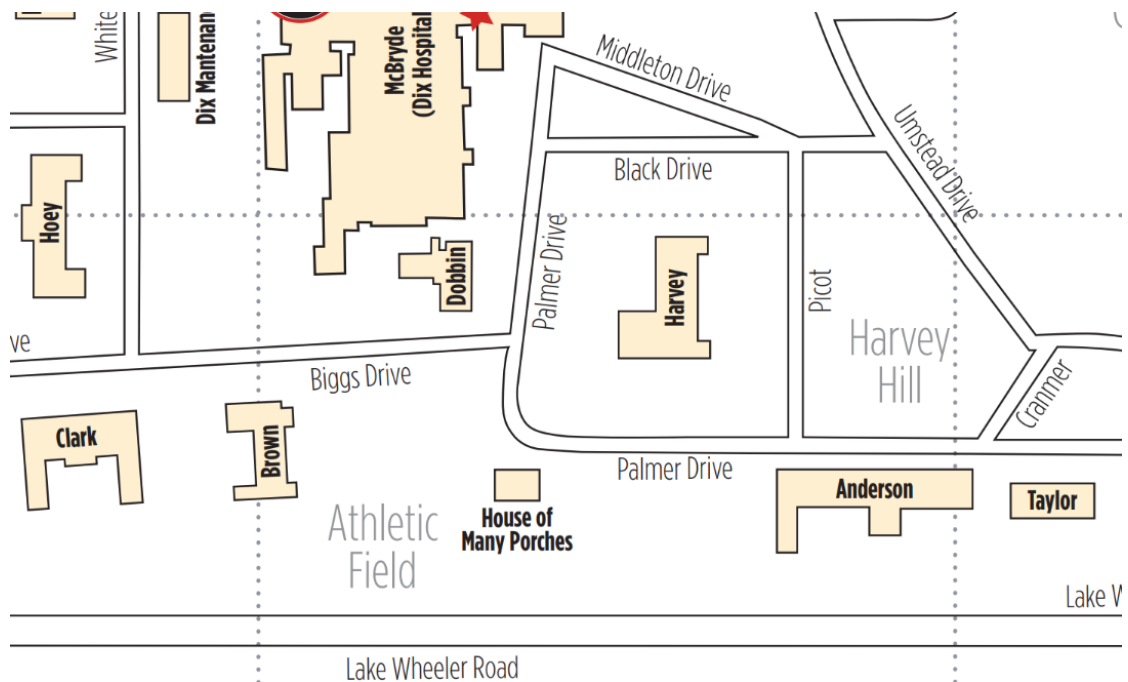


Potential Mural Location: 805 Whiteside, the interim Play Plaza team office/storage location.

## Project Overview

As part of the ongoing renovation of Dix Park, multiple buildings have recently been decommissioned and their first-floor windows have been boarded up. Artists are asked to envision how they might create bold and impactful murals or wall-based installations that could cover both the facades and boarded-up windows of these buildings.

Potential sites include the Hoey Building, Anderson Building, Taylor Building, Spruill Building (parking lot side), and 805 Whiteside. Locations for each of these sites can be found on this [building map of Dix Campus](#)



Detail of map including Park buildings, streets, and names.



Potential Mural Location: The Spruill building at Dix Park

## Public Art Goals and Opportunities

- The public art should create bold, attractive installations on buildings that have currently been decommissioned. Artists should develop innovative strategies for turning potential eyesores into engaging works of art.
- Artists could consider how murals/installations might employ both building facades and boarded up windows. How might first-floor windows be incorporated into the overall design? Could an artist paint all the boarded windows on a building, even if they aren't painting the entirety of the facade?
- Because some of these buildings are slated for demolition, there are opportunities for creative attachments of 3D-elements on the building and boarded windows. The temporary nature of these installations also offers the unique opportunity to paint on parts of buildings that are usually not available for a mural.
- Artists are encouraged to consider how they might encourage participation by mentee artists or community volunteers in the creation or installation of their final design.



Potential Mural Location: Dobbins Extension at Dix Park

## Project Timeline

The project timeline below is an example of the anticipated schedule. The project milestones will follow the overall project schedule and may be adjusted.

|                               |                     |
|-------------------------------|---------------------|
| RFQ Application Deadline      | January 22, 2026    |
| Finalist Proposals Due        | February 2026       |
| Project Awarded & Contracting | February-March 2026 |
| Concept Design                | April 2026          |
| Final Designs                 | April-May 2026      |
| Installation                  | Spring/Summer 2026  |





Potential Mural Location: Anderson Building at Dix Park

## Selection Criteria and Process

Applications submitted in response to this RFQ will be reviewed by the City of Raleigh Public Art Director, who will then forward all complete and eligible applications received by the deadline to the Artist Selection Panel. The Panel may include a member of the City of Raleigh Arts Commission, community artists, arts professionals, design professionals, and other stakeholders.

The Artist Selection Panel will evaluate the qualifications of artists based on three criteria: artistic merit; appropriateness for the project; and social/cultural relevance.

Those wishing to be considered must submit the following materials:

### 1. Statement of Interest

A statement outlining how your/your team's work and experience will complement this project specifically and how you might engage the site.

You can submit this as:

- A written statement of 500 words or less
- Or a two minute or less audio or video clip. We will only play the first two minutes of audio for the panel.

### 2. Biography

A biography of no more than one page that includes information regarding your practice, experience, and education. If applying as a team, submit a single file containing separate biographies for each team member.

### **3. Three Professional References**

Contact information for three references should be submitted, including name, title and affiliation, phone number and email address. References should be able to speak to your ability to provide services for a public art project or artwork of a similar scope.

### **4. Previous Work, Digital Images**

Four digital images of recent previous work. Each image should include: image number, artist's name, title, year, media, location, project budget, dimensions, commissioning agency, and collaborators or design professionals (if applicable).

### **Submission and Deadline**

All RFQ materials must be received no later than **January 22, 2025**, at 11:59 p.m. Incomplete or late submittals will not be considered.

### **About Dix Park**

Dix Park is Raleigh's premier urban park—a 308-acre destination where natural beauty, deep-rooted history, and boundless potential come together. Located on a sweeping landscape of rolling meadows, dramatic hills, old-growth oaks, and historic architecture, the park offers an immersive experience in nature and culture right in the heart of the city.

New features like a world-class adventure playground and restored historic buildings—now home to a visitor center, event venue, and concessions—add fresh energy to this unique park setting. Whether you're gathering with friends, playing with family, or simply taking in the skyline views, Dix Park is a safe, inclusive space for everyone to enjoy.

### **Non-Discrimination Policy**

The policy of the City of Raleigh is, and shall be, to oppose any discrimination based on actual or perceived age, mental or physical disability, sex, religion, race, color, sexual orientation, gender identity or expression, familial or marital status, economic status, veteran status or national origin in any aspect of modern life. The City of Raleigh Arts Commission strives for a diverse representation of voices, life experiences, views, and interests to reflect the collaborative community we have and wish to serve.

### **Additional Information**

For questions, contact Jenn Hales, Public Art Project Manager for Raleigh Arts, [Jenn.Hales@raleighnc.gov](mailto:Jenn.Hales@raleighnc.gov).

**For relevant information regarding the project, visit the Raleigh Arts website at: <https://raleighnc.gov/services/arts/artist-calls>**