



the
**URBAN
 CONGA**



www.theurbanconga.com



GREEN ROAD PARK
Conceptual Review

**PLAY IS OUR NATURAL DRIVER TO DISCOVER,
EXPLORE, AND EMPATHIZE WITH OTHERS.**

Initial Green Road Park Community Artwork Sessions

March 2024 Engagement Visit

*Custom creations
from all ages!*

< Inspiration Images

A visual tool using existing public art projects and words to see what ideas inspire the community!

*Connected with 10+
community organizers!*

Organization Meetup >

Local organizations engaging in conversations to discuss the future of Green Road Park

50+ responses!

< Tear Away Board

Each tab contains a prompt relating to Green Road Park to initiate a



Image
Inspiration!

Musical

Active
Games

Explorative

Lighting

Resting

Colorful

Highlighting
Nature

Illuminated
Pathway

safe

lovely

Diverse

Innovative

Growing

friendly

The community is vibrant and warm!

creative

Beautiful

welcoming

Unique

Describe, Draw, or
Tell a Story!

Over 60+ participants!

Summer Reading Launch at Green Road Community Library

June 2024 Engagement Visit



Received over 170+
inspiration image votes!

Image Inspiration Boards >
A visual tool using existing public art projects and words to see what ideas inspire the community!



Engagement Activities

Custom creations
from all ages!

Kit of Imagination >
A toy to make a toy! The Kit of Imagination creates an open ended platform for users to build their own public art.



Never feeling alone

Family

What does community mean to you?

Love

A group of people that share and provide resources to one another

Community & family

Exciting

A great area to grow up

Fun

Describe Green Road Park

Love

Safe

A great place for a family outing

Pick a Prompt!

Received 150+ responses and counting!

Vibrant

Clean

Play

What verb represents Green Road Park?

Social

Caring for nature

Awesome

The personality and the fun things

Great & affordable martial arts

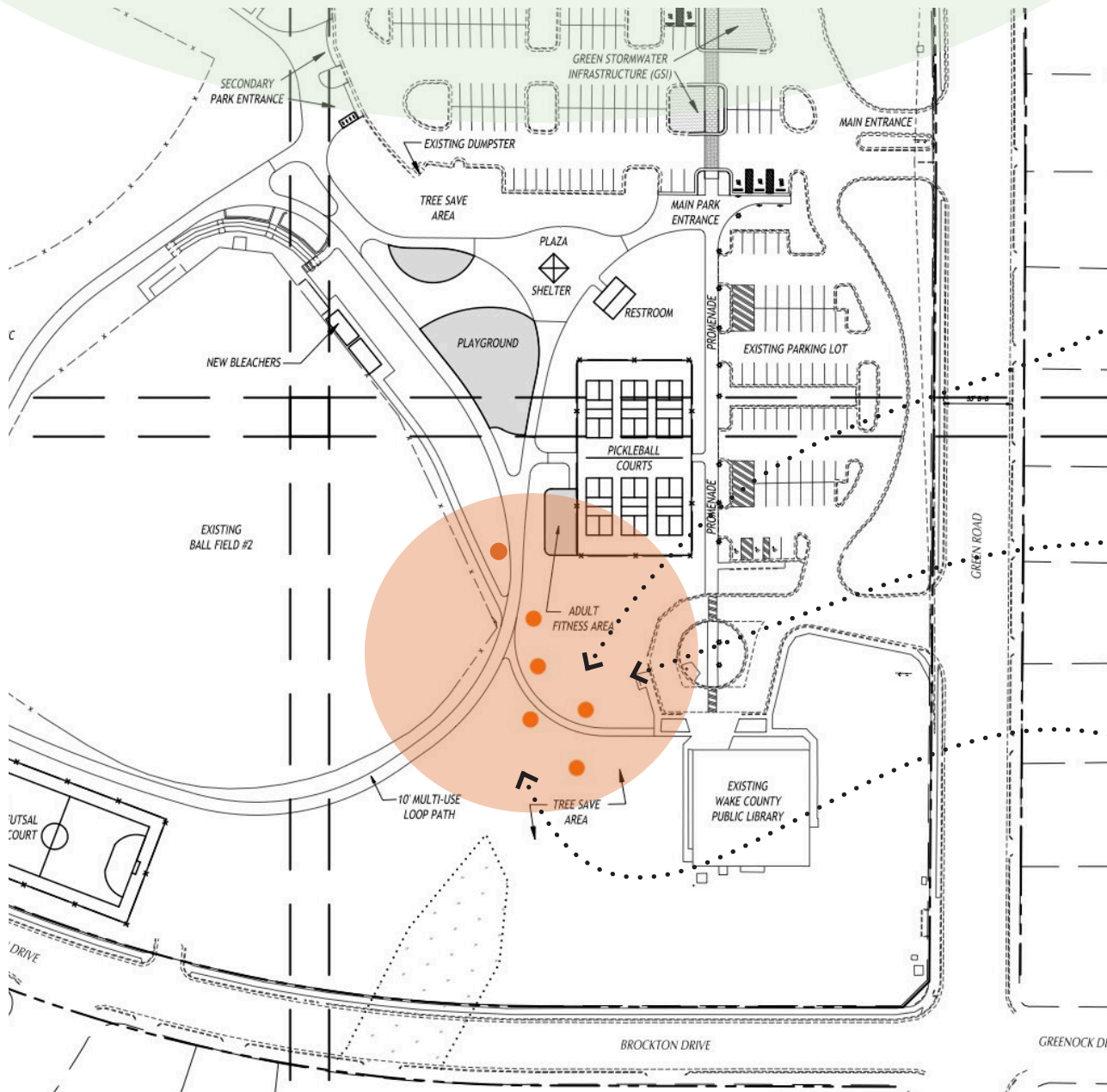
What makes Green Road Park unique?

Its culture and diverse community of Black and Latino residents

Describe the Green Road Park Community?



Concept 1: Linear Movement Along the Pathway



A series of connected nodes along the pathway between the library, adult fitness area, and ball field #2.

Lighting would be included in this concept.

Individual smaller scale pieces with the illusion they are all connected.

Explorative / Flowing Path / Nature / Open-ended



Utilizing the pathway between the library, adult fitness area, and ball field #2, Concept 1 explores the idea of linear movement along the path. The nodes that will exist in these spots will foster connection through providing versatile hubs of activity. This concept would also potentially illuminate the pathway.



*these are inspiration images and do not depict the design directly

Concept 2: Individual Pieces that Relate to its Location



Near secondary park entrance where the community center pathway meets the park. Potential of lighting.

Positioned at the main entrance of the park next to the pickleball courts. Potential of lighting.

Next to the walkway between ball field #2 and the library. Potential of lighting.

Active / Informational / Musical / Additive

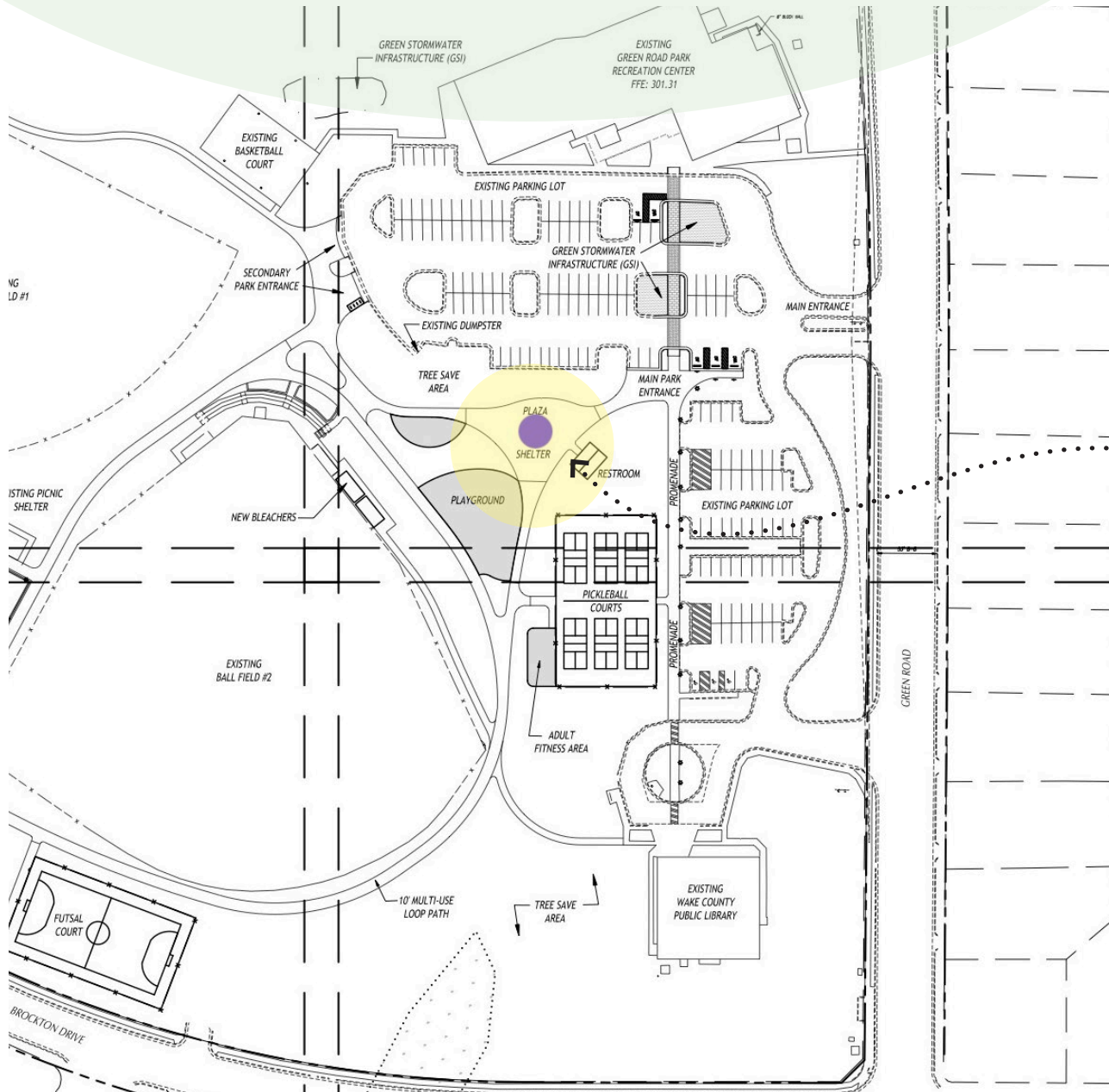


Based on the locations of each specific piece, the functions and purposes will differ, catering directly to where it exists. The main entrance will focus on welcoming the visitors. The secondary entrance will be a space for increased community engagement, as it is located in the merging of many paths. The piece near the library will provide a space to take a book from the library and read.



*these are inspiration images and do not depict the design directly

Concept 3: Plaza Shelter / Shaded Area

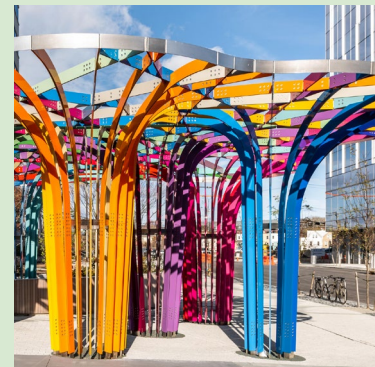
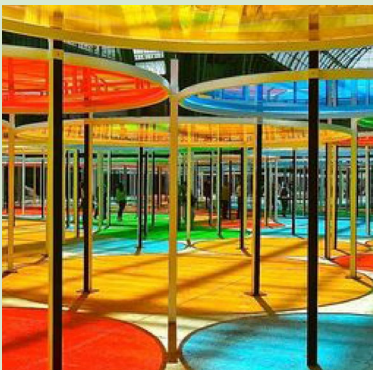


Replace the existing Plaza Shelter and act as a beacon at the entrance of the park.

Gathering / Programmable / Vibrant / Identity



Designed as an area of open-ended programming in which the community can gather and interact with one another. The space serves as a larger gathering area and acts as a visual beacon within the space. This concept explores the idea of creating one larger scale piece within the space.



*these are inspiration images and do not depict the design directly

A photograph of a park on a sunny day. In the foreground, a paved path curves from the bottom right towards the center. The ground is covered with dry leaves and grass. In the middle ground, there are several picnic tables and trash cans. In the background, a fenced-in area contains a playground with colorful equipment and a tennis court. Tall trees with bare branches frame the scene, and their shadows are cast on the ground. The sky is clear and blue.

get out and play !! 😊