

# Parks, Recreation and Cultural Resources Volunteer Services Program Annual Report

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Fiscal Year 2018





# Year of growth

15,996

Volunteers



141,673.70



Hours



2,743

Volunteer Events

\$3,421,838.20

Value of Service



118 parks  
utilized  
volunteers



40 community  
centers/resources  
sites utilized  
volunteers

2,062 new  
volunteers  
this year  
14.63%  
increase

There was an  
average of 7.5  
projects each day



# 2018 Year Rewind



Check out all of the volunteer special event opportunities we offer throughout the year!

## January

Love the Summer Luau

## February

Specilaized Recreation Dance, Daddy Daughter Dance, Family Valentine's Dance

## March

Pin Wheels in Parks, It's My Park and Trail Day, Letterland, Senior Games, Worthdale Park Planting

## April

Egg Hunts, Breakfast with the Bunny, Raleigh Tamale Festival, Youth Baseball, Senior Games

## May

Fred Fletcher Awards, Mud Day, Serve Raleigh Teen Program, Raleigh Rockets Track Meet, Plantings

## June

Pop-pupAlooza, ICSA Swim Meets

## July

ICSA Swim Meets

## August

Community Art Day Festival, ICSA Swim Meets, Back to School Bash

## September

Big Sweep, Escape to Freedom

## October

Chavis Park Celebrates, Haunted Mordecai, Specialized Recreation, Halloween Dance

## November

ICSA Swim Meets, Girls Basketball, Coats Cause We Care, Plantings

## December

ICSA Swim Meets, Snacks with Santa, Holiday Express

We also offer many year-round volunteer opportunities through Adopt-A-Park, Adopt-A-Trail, park enhancement projects, invasive species management, advisory boards, commissions, and as class instructors, tour guides, youth athletic league coaches, and program assistants.



# Parks



Our Parks Division coordinates park and greenway trail enhancement projects and offers volunteer opportunities for the Adopt-A-Park program, the Adopt-A-Trail program, and the Invasive Species program.



**5,641**  
Volunteers

**12,143**  
Hours

**\$301,922**  
Value of Service

70 parks and all 118 miles of trail have been adopted.

Volunteers from the Raleigh Police Department and Stormwater assist the Parks Division by monitoring greenway trails/parks and organizing stream clean-ups.

**640**  
Volunteers

**14,436**  
Hours

**\$348,491**  
Value of Service

# Recreation



Our Recreation Division connects volunteers with communities by recruiting Instructors, Program Assistants, and Youth Athletic League Coaches.

**6,454**  
Volunteers

**96,347**  
Hours

**\$2,325,780**  
Value of Service

Increased volunteers by 26% (1347)





# Resources

Our Cultural Resources Division provides opportunities for citizens to enhance natural and historical sites and programs, Arts, Natural Resource Programs & Sites, and Historic Resources & Museums.

**2,818**

Volunteers

**14,584**

Hours

**\$345,148**

Value of Service

Increased number of volunteers by 34% (720)



## Park Development & communications

Our Park Development and Communications Division offers opportunities for community citizens to be a part of the Dorothea Dix Park master planning process and special events.

**376**

Volunteers

**1,420**

Hours

**\$34,278**

Value of Service

## Boards & Committees

Community Citizens are able to assist the Parks, Recreation and Cultural Resources department by serving on advisory boards and commissions.

**67**

Volunteers

**2,743**

Hours

**\$66,216**

Value of Service







Our Volunteers in Parks give to Raleigh in many ways. With their help, we are able to offer the exceptional experiences in the City of Raleigh.

## Park Donations Program

Donor Bench Program: \$7,325- 16 benches

Donor Tree Program: \$7,175- 55 trees

General Donations: \$4,100- new landscapes in parks

## City of Oaks Foundation

\$20,000- sent 60 children to summer camp

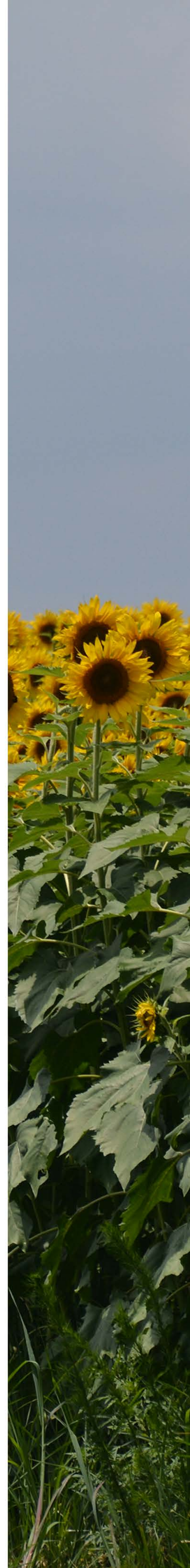
## Play it Forward

\$124,276.14 donation-  
437 families assisted



## 2018 Fred Fletcher Outstanding Volunteer Award Winners

CATEGORY	NAME
Award of Excellence	David Donnelly
Outstanding Athletic Volunteer	Theo Kingsberry
Outstanding Financial Contributor	Kiwanis Club of Raleigh
Outstanding Greenway Volunteer	Gerry Fryt
Outstanding Adopt-A-Park Volunteer	Terry Harper
Outstanding Adult Program Volunteer	• Rudy Patterson • Pam Rouse • Paula Clowers • Mervat Ameen
Outstanding Specialized Recreation Volunteer	Donna Blair
Outstanding Volunteer Group	• Neighborhood Ecology Corps • Heart of Carolina Chapter, Tuskegee Airmen, Inc.
Outstanding Project Volunteer	Pat and Herb Amyx
Outstanding Program Volunteer	Austin Moore
Outstanding Teen Volunteer	Alicia Roberts
Outstanding Cultural Resources Volunteer	Irecka Smith
Outstanding Park Volunteer	Top Ladies of Distinction





Dear Community Volunteers,

This year marked another exceptional year of volunteerism with the Raleigh Parks, Recreation and Cultural Resources Department. Our department saw growth from our community citizens donating their time, talents, and resources to enhance our programs, facilities, parks and greenway trails. The Volunteer Services Staff is proud to present the 2017-2018 Volunteer Services Program Annual Report.

Thanks to YOU we celebrated several successes this year:

- Volunteer engagement increase by over 2,000 volunteers. Our team of volunteers total 15,996 during the year, with those volunteers contributing 141,673 hours. The value of your volunteer service totaled \$3,421,838.20.
- Financial contributors made it possible for 60 youth to go to camps and assisted 437 families to participate in Parks, Recreation and Cultural Resources programs and events.
- Of our 220 parks, 118 parks utilized volunteers to assist with park enhancement projects, special events, classes, and programs. That's over 50% of our parks!
- All 118 miles of the Capital Area Greenway system were adopted through the Adopt-A-Trail program, with several sections having multiple adopters.
- Parks, Recreation and Cultural Resources offered approximately 2,737 opportunities for community citizens to volunteer their services. This averaged to 7.5 projects a day!
- The 2018 Fred Fletcher Outstanding Volunteer Awards celebrated its 23rd year of honoring volunteerism in the City of Raleigh. This year, we recognized 18 outstanding individual and group volunteers in 13 categories who embodied the volunteerism spirit of Mr. Fred Fletcher.
- Our 4th Annual It's My Park and Trail Day took place during National Volunteer Week to promote volunteerism within the City of Raleigh Parks System. This year's annual day of service saw growth with our volunteers who participated in 12 staffed park clean-ups and cleaned up an additional 25 parks and 30 miles of greenway in just one day!

We want to thank you for your passion, dedication, and support to enhance and beautify the City of Raleigh. Because of YOU, the Raleigh Parks, Recreation and Cultural Resources Department Volunteer Services Program continues to expand its resources, develop positive community relationships, and provide a great place for Raleigh Citizens to live and play.

Thanks for all you do,

Ashley Deans  
Resource Development Manager

Mary Owens  
Volunteer Services Coordinator

Leigh Bragassa  
Invasive Program Coordinator

Rachel Van Noordt  
Volunteer Services Program Specialist

