

# **Raleigh Water - Project Share Award**

### Purpose

To recognize individuals, groups, schools or organizations that have made a significant contribution to the <u>Raleigh Water Project Share program</u> and have demonstrated a commitment to environmental sustainability and community well-being, with a particular focus on raising awareness and fundraising efforts that benefit the program.

## Eligibility

• **Individuals:** Raleigh residents who have initiated or participated in fundraising campaigns, awareness-raising activities, or other initiatives to support Raleigh Water's Project Share program.

• **Groups/Organizations/Schools:** Community organizations, schools, or businesses that have developed and implemented programs or campaigns to raise funds or awareness for Raleigh Water's Project Share program.

### **Criteria for Selection**

• **Impact:** The extent to which the nominee's actions have raised awareness of Raleigh Water's Project Share program and generated financial support.

- **Innovation:** The creativity and originality of the nominee's approach to fundraising and awareness-raising.
- **Sustainability:** The nominee's commitment to long-term environmental sustainability and community well-being.
- **Community Engagement:** The nominee's involvement in outreach and education efforts related to the Project Share program.

• **Campaign Effectiveness:** The success of the nominee's fundraising or awareness-raising campaign in terms of reaching its goals and making a positive impact on the Project Share program.

### **Award Components**

#### • Behind-the-Scenes Tour and Lunch:

Raleigh Water: Serving the people of Garner, Knightdale, Raleigh, Rolesville, Wake Forest, Wendell, and Zebulon areas.

One Exchange Plaza Building | 1 Exchange Plaza | Suite 600 | Raleigh, North Carolina 27601 City of Raleigh (mailing address) | Post Office Box 590 | Raleigh, North Carolina 27602-0590



• **Experience a behind-the-scenes tour of our sustainable infrastructure.** The winning individual or group/organization will be treated to a personalized tour of one of our state-of-the-art facilities: a water treatment plant or a resource recovery facility. Discover how we're innovating to protect our environment and ensure a sustainable future.

• Accommodating groups of up to 30 people, we can tailor the tour to your interests and learning objectives. From the intricate processes of water purification to the fascinating world of recycling and waste management, this exclusive experience offers a unique opportunity to learn firsthand about our commitment to sustainability. After the tour, enjoy a complimentary lunch at our facility to celebrate your newfound knowledge and appreciation for our sustainable initiatives.

• **Recognition:** Public recognition of the award winner, including a certificate, trophy, or plaque.

• Feature in Raleigh Water Communications: Highlight the award winner's accomplishments in Raleigh Water newsletters, website, and social media.

• **Community Outreach:** The award winner will be required to participate in at least one community event or outreach activity to share their experiences and inspire others to support the Project Share program.

### **Application Process**

1. **Submission:** Interested individuals or organizations should submit an application form that includes:

- $\circ$   $\;$  Nominee's name, contact information, and affiliation.
- $_{\odot}$   $\,$  Description of the nominee's fundraising or awareness-raising campaign.
- $\circ$  Evidence of impact, innovation, sustainability, community engagement,
- and campaign effectiveness to benefit Raleigh Water's Project Share.
  Supporting materials, such as photos, videos, or testimonials.

Review: A Raleigh Water selection committee will review all applications and select the award winner based on the established criteria.

3. Announcement: The award winner will be announced in April.

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