



## COMMUTE SMART RALEIGH



### EMPLOYER SERVICES

Commute Smart Raleigh offers an easy solution to help alleviate traffic congestion and employee stress with:

#### Transportation Demand Management ( TDM )

TDM seeks to move more people in fewer vehicles. Strategies can be used to decrease the use of the single occupancy vehicle (SOV) and encourage the use of alternatives such as transit, carpooling, vanpooling, bicycling, walking, parking strategies, teleworking and alternative work schedules.

TDM outreach is a vital component of doing business in Raleigh.

Implementing a TDM Program can:

- Increase employee satisfaction
- Reduce the demand for parking spaces
- Reduce tardiness and absenteeism
- Reduce stress
- Expand the employer's labor pool
- Enhance the employer's public image

## COMMUTE SMART RALEIGH

[RALEIGHNC.GOV/COMMUTESMART](http://RALEIGHNC.GOV/COMMUTESMART)

Kathy Molin and Anne Galamb are the City of Raleigh's dedicated Commute Smart Consultants for the Commute Smart Raleigh program. They will work with you to assist your employees with new commute options.

Let's help to change your employees' commuting habits, which will also help their bottom line.

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## EMPLOYER SERVICES



BETTER FOR YOUR  
EMPLOYEES

BETTER FOR RALEIGH

BETTER FOR YOU

## COMMUTE SMART OPPORTUNITIES

Commute Smart Raleigh is available to help businesses and employees find commuting solutions that will contribute to saving the employer and employee money, allowing better efficiency, productivity, and employee retention.

Other assistance available to employers includes employee commuter surveys, on-site transportation assessments, parking management strategies and program tracking. Contact us to find out more about these free services.

### ShareTheRideNC.org

A statewide website that was created to help form carpools and vanpools as well as house Emergency Ride Home and GoPerks. Customized worksite branded portals are available free of charge for employers.

### CARPOOLING

This is a great way for employees to share expenses. A carpool is considered to be two or more people commuting together and the most flexible of commute options as it can be used one day a week, or every day.

### VANPOOLING

A vanpool is made up of five or more commuters who live and work near each other and who share approximately the same work hours. GoTriangle provides the van, pays for gas, and arranges, oversees, and pays for all maintenance. Riders pay a monthly fee to participate.

## EMERGENCY RIDE HOME (ERH)

Emergency Ride Home (ERH) gets you home if an emergency ever strikes.

Use it if:

- You or an immediate family member gets sick or has a crisis
- Your carpool driver has to unexpectedly leave early or stay late
- You must work unscheduled overtime

## GO PERKS

Share the Ride NC houses GoPerks where employees can log their commute on the commute calendar and enter drawings for gift cards for local restaurants and businesses in the Triangle.

## TRANSIT

The GoPass program is a GoRaleigh or GoTriangle (regional GoPass) contractual program that allows employees of participating employers to ride transit buses for free. The employer pays a greatly discounted fare for those employees who use the GoPass.

## PARK & RIDE LOCATIONS

There are numerous park-and-ride locations in and around the Triangle. Some lots are shared facilities with the businesses that own or lease the property. We encourage you to patronize their businesses.

Visit [gotriangle.org/park-and-ride](http://gotriangle.org/park-and-ride) to find a regional park/ride map.

## WALKING

An option for employees who live within a mile or two of their worksite. It is important to promote safety and education for those who choose to walk. If possible, provide your employees with showers and lockers.



## BICYCLING

An option for employees who typically live within five miles of their worksite. If employees live farther out, they can combine their commute with transit. All Triangle buses have bicycle racks on the front of them.

## TELEWORKING

Also known as "telecommuting, this allows employees to work from a location other than their usual place of business - for example, home, a satellite office or a telework center. Businesses interested in setting up a telework program should visit [nctelework.org](http://nctelework.org)

## COMPRESSED WORK WEEK

By allowing employees to adjust their work schedules, companies are not only able to recruit and retain valuable employees, but it also makes it possible for them to completely eliminate commute trips on certain days by compressing their work weeks.

An example of compressed work week could be:  
4/10 Work Week - Forty hours are worked in four 10 hour days, thus reducing the employee's commute trips by 20 percent.

As an employer, adopting a compressed work schedule can allow you to extend your customer service and sales force hours.

## FLEXTIME

Allowing your employees a more flexible schedule may allow them to take advantage of alternative transportation. Under a flextime arrangement, employees are given some degree of choice for their own starting and ending times.

## PARKING CASH OUT

Parking cash out programs are one of the most effective means to encourage employees not to drive alone to work. Under a parking cash out program, an employer gives employees a choice to keep a parking space at work, or to accept a cash payment and give up the parking space.