**GoPass BENEFITS**

“I think of the GoPass as a benefit of my employment because it saves me money. Riding the bus improves my physical and mental health. When I ride the bus, I can relax – I don’t have to worry about my blood pressure going up and my frustration level rising due to the combination of increasing traffic and an increasing number of distracted drivers.”

- Amy, GoPass Transit Rider

**WHAT’S THE COST?**

On average 5% of your employees will use the GoPass. For each 100 employees at your company, about 5 people will ride the bus.

- **Annual Cost per Employee with GoRaleigh GoPass (If employee rides daily)**
  
  $250

- **Annual Cost per Employee with Regional GoPass (If employee rides daily and chooses costliest route)**

  $750
Why Offer A GoPass?

Providing a GoPass benefits the employee, but benefits to the GoPass employer, include:

• Demonstrating support for work-life balance
• Attracting and retaining employees/tenants without parking concerns
• Demonstrating a corporate reputation for being environmentally and worker-friendly

What is a GoPass?

A GoPass is a transit pass offered to employees and tenants by the employer, property manager or developer. Employees or tenants ride for FREE on all transit routes in the Triangle or just GoRaleigh.

GoRaleigh vs Regional GoPass Comparison

<table>
<thead>
<tr>
<th></th>
<th>GoRaleigh</th>
<th>Regional</th>
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<tbody>
<tr>
<td>Transit Agencies</td>
<td>GoRaleigh</td>
<td>GoTriangle, GoRaleigh, GoDurham, GoCary</td>
</tr>
<tr>
<td>Min #</td>
<td>No Minimum</td>
<td>100 Employees/Tenants</td>
</tr>
<tr>
<td>% Of One-Way Fare</td>
<td>40%</td>
<td>50-55%</td>
</tr>
<tr>
<td>Contract Length</td>
<td>1-3 Years</td>
<td>3 Years</td>
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Who Offers A GoPass Now?

NC State Government
Red Hat
Meredith College
City of Raleigh
Kimley-Horn
Shaw University
Campbell University
DRA Safety Ambassadors
Marbles Kids Museum
+ More!