

## GoPass BENEFITS

“I think of the GoPass as a benefit of my employment because it saves me money. Riding the bus improves my physical and mental health. When I ride the bus, I can relax – I don’t have to worry about my blood pressure going up and my frustration level rising due to the combination of increasing traffic and an increasing number of distracted drivers.”

- Amy, GoPass Transit Rider

## WHAT’S THE COST?

On average 5% of your employees will use the GoPass. For each 100 employees at your company, about 5 people will ride the bus.

Annual Cost per Employee with  
GoRaleigh GoPass  
(If employee rides daily)

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\$250

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Annual Cost per Employee with  
Regional GoPass (If employee rides  
daily and chooses costliest route)

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\$750

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**COMMUTE SMART RALEIGH**



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# GET THE GoPass!



## WHAT IS A GoPASS?

A GoPass is a transit pass offered to employees and tenants by the employer, property manager or developer. Employees or tenants ride for FREE on all transit routes in the Triangle or just GoRaleigh.

## WHY OFFER A GoPASS?

Providing a GoPass benefits the employee, but benefits to the GoPass employer, include:

- Demonstrating support for work-life balance
- Attracting and retaining employees/tenants without parking concerns
- Demonstrating a corporate reputation for being environmentally and worker-friendly



## WHO OFFERS A GoPASS NOW?

NC State Government  
Red Hat  
Meredith College  
City of Raleigh  
Kimley-Horn  
Shaw University  
Campbell University  
DRA Safety Ambassadors  
Marbles Kids Museum  
+ More!

## GORALEIGH VS REGIONAL GoPASS COMPARISON

	GORALEIGH	REGIONAL
TRANSIT AGENCIES	GORALEIGH	GoTRIANGLE, GORALEIGH, GoDURHAM, GoCARY
MIN #	NO MINIMUM	100 EMPLOYEES/TENANTS
% OF ONE-WAY FARE	40%	50-55%
CONTRACT LENGTH	1-3 YEARS	3 YEARS