

GoPass BENEFITS

“I think of the GoPass as a benefit of my employment because it saves me money. Riding the bus improves my physical and mental health. When I ride the bus, I can relax – I don’t have to worry about my blood pressure going up and my frustration level rising due to the combination of increasing traffic and an increasing number of distracted drivers.”

- Amy, GoPass Transit Rider

WHAT’S THE COST?

On average 5% of your employees will use the GoPass. For each 100 employees at your company, about 5 people will ride the bus.

Annual Cost per Employee with
GoRaleigh GoPass
(If employee rides daily)

\$250

Annual Cost per Employee with
Regional GoPass (If employee rides
daily and chooses costliest route)

\$750



CONTACT

Kathy Molin
919-996-4036

katherine.molin@raleighnc.gov

Anne Galamb
919-996-4139

anne.galamb@raleighnc.gov

GET THE GoPass!



WHAT IS A GoPASS?

A GoPass is a transit pass offered to employees and tenants by the employer, property manager or developer. Employees or tenants ride for FREE on all transit routes in the Triangle or just GoRaleigh.

WHY OFFER A GoPASS?

Providing a GoPass benefits the employee, but benefits to the GoPass employer, include:

- Demonstrating support for work-life balance
- Attracting and retaining employees/tenants without parking concerns
- Demonstrating a corporate reputation for being environmentally and worker-friendly



WHO OFFERS A GoPASS NOW?

NC State Government

Red Hat

Meredith College

City of Raleigh

Kimley-Horn

Shaw University

Campbell University

DRA Safety Ambassadors

Marbles Kids Museum

GORALEIGH VS REGIONAL GoPASS COMPARISON

	GORALEIGH	REGIONAL
TRANSIT AGENCIES	GORALEIGH	GoTRIANGLE, GORALEIGH, GoDURHAM, GoCARY
MIN #	NO MINIMUM	100 EMPLOYEES/ TENANTS
% OF ONE-WAY FARE	40%	50-55%
CONTRACT LENGTH	1-3 YEARS	3 YEARS