

# Midtown Multimodal Bridge Workshop Summary

## Overview

The Midtown Multimodal Bridge project team conducted a project workshop to gather input from the public on project alignments and cross-sections on February 16, 2023. The workshop was an opportunity for in-person discussions between staff and residents to complement the online survey. The workshop was structured as a drop-in open house at the following location and time:

Thursday, February 16, 4:30 – 7:30 p.m.  
Five Points Center for Active Adults  
2000 Noble Road, Raleigh, NC

## Notification

Staff used multiple notification methods to engage residents in the survey and workshop. Outreach methods included the following:

- Mailed 5,058 postcards to property owners and residents (including renters) of the surrounding area.
- Mailed 56 stakeholder letters.
- Posted 25 yard signs in the neighborhoods surrounding the project, including 10 in both English and Spanish that were posted in neighborhoods with a greater proportion of Hispanic population based on census data.
- Repeated social media outreach, including Twitter and Nextdoor.
- Emailed 27 stakeholders identified during the Walkable Midtown Plan and 6,024 Transportation newsletter subscribers.

## Content

The following stations were included at the workshop:

- Sign-in table to collect contact information and determine how residents heard about the event
- Narrated video providing an overview of the project
- Alignment alternative boards with staff support
- Cross-section alternative boards with staff support
- Transportation maps (street plan, existing and proposed walking and biking networks) with staff support
- Housing and Neighborhoods table with information on housing programs and Spanish-speaking staff member

12 City of Raleigh staff members supported the workshop including representatives of Transportation, Parks, Recreation, and Cultural Resources and Housing and Neighborhoods.

## Attendance

121 residents attended the open house. Most attendees reported they were made aware of the Open House via postcards, letters, and the media. Media outlets CBS17 and Spectrum News dropped by the open house.