




Red Hat

Hotspot: Raleigh

	Number surveyed:	2,100
	Number of responses:	286
	Response rate:	14%

60% 

of commutes by
SINGLE-OCCUPANCY
VEHICLE

17% 

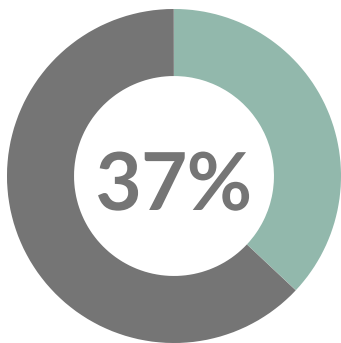
of commutes by
TELEWORK

7% 

of commutes by
BUS

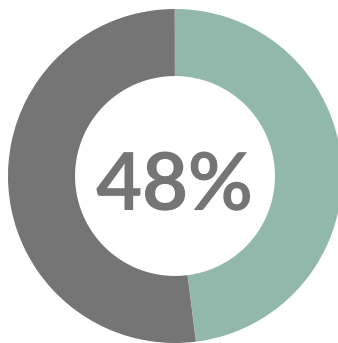
In Raleigh overall, 74% of employee commutes are by single-occupancy vehicle.

Why *don't* you use alternative commute modes?



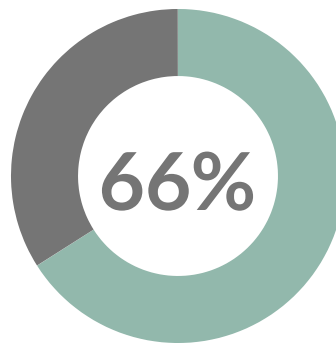
DON'T CARPOOL
BECAUSE

I need a vehicle on the way to/
from work for personal reasons



DON'T RIDE THE BUS
BECAUSE

The bus trip takes too long



DON'T WALK OR BIKE
BECAUSE

I live too far to walk or
bike

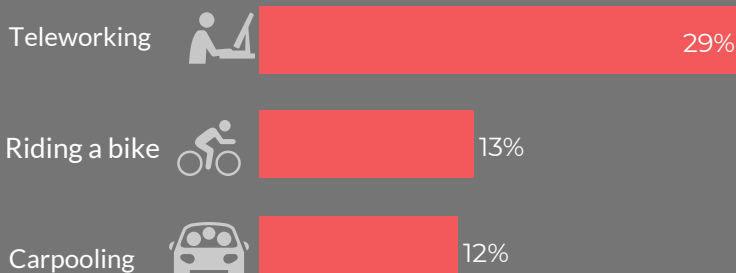
Commute Distance

14.3
MILES

Average one-way commute
distance of employees.

In Raleigh overall, the average
commute distance is 17.2 miles.

I would be very likely to try...



What would influence you to try an alternative mode?

MORE
FREQUENT OR
FASTER BUS
SERVICE

BIKE LANES/
PATHS
CONNECTING
HOME AND
WORK

A FREE RIDE
HOME IN
CASE OF
EMERGENCIES