

Traffic Calming Project Report

Snelling Road between Dixon Dr and W Millbrook Rd



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1) Project Overview and Existing Conditions

Project Overview:

The Snelling Road traffic calming project focuses on addressing the identified speeding and speed related crash issues identified through engineering evaluations along the street.

Snelling Rd was prioritized as #10 out of the highest-ranking propriety traffic calming projects that meet warrants for action. This priority list was presented to City Council with the Neighborhood Traffic Management Program's Annual Report and approved to begin design and engagement work at the May 5, 2026 City Council meeting.

Existing Conditions:

- 85th Percentile Speed: 36 mph in the 25 mph zone
 - o This is the speed at which 85% of drivers are going at or under.
- Volume: 1,528 average daily vehicle trips
- Crashes: 1 speed related crash in the previous 3 years

2) Desired Outcomes

The goal of this project is to slow drivers down to approximately the speed limit and work to eliminate/minimize future speed related crashes. This will be measured with an after-study to be performed approximately 6 – 9 months after the project's completion.

Staff will define the project as successful if the 85th percentile speed of the street is within 3 mph of the posted speed limit and secondarily a 95th percentile speed of the street within 8 mph of the posted speed limit.

A second after-study will be performed approximately 3 years after the project has been completed to compare crash rates along the street to measure if speed related crashes have decreased.

3) Project Timeline & Engagement

City Council Approval for Design/Engagement: May 5, 2026

Touchpoint 1 – Learn & React: August 31, 2026 – September 18, 2026

- Views: 41
- Participants: 0
- Responses: 0
- Comments: 0

Touchpoint 2 – Review: September 28, 2026 – October 16, 2026

- Views: 68
- Participants: 6
- Responses: 26
- Comments: 2

Touchpoint 3 – View Final Design: October 26, 2026

Construction: Construction bidding spring 2028

4) Touchpoint 1: Preliminary Layout & Feature Options and Resident Feedback

Preliminary Layout:



The preliminary layout recommended 2 vertical devices along the street.

Resident Feedback:

Staff has received phone calls requesting traffic calming on this street with a focus on slowing down the drivers from Sanderson High School.

Updated Design Considerations:

Staff is not recommending adjusting the proposed device location or quantities based on the engineering evaluations. Speed humps are being recommended for installation as they match the adjacent Dixon Dr project, which ensures consistency in device type within an immediate area.

5) Touchpoint 2: Advanced Layout & Feature Selection and Resident Feedback
Revised Layout:



The revised layout kept the recommended 2 vertical devices along the street spaced at the previously recommended locations. Based on surrounding context, Speed Humps were recommended as this matches the same device type that exists along the adjacent Dixon Dr traffic calming project.

Resident Feedback:

Residents expressed concerns about safety risks from drivers turning incorrectly into oncoming traffic, as well as issues related to emergency response, including the potential for speed humps to slow fire and EMS vehicles serving a nearby senior living facility and

school. Residents have also raised worries about the impacts these changes may have on elderly long-term community members. Additionally, a suggestion has been made to create a dead end at Snelling and Dixon to help reduce cut-through traffic in the neighborhood.

Updated Design Considerations:

Staff is recommending adjusting the easternmost device location to more directly address the high speed turns off W Millbrook Rd onto Snelling Rd. Staff is not recommending a restriction of access in the form of creating a dead-end street. Traffic calming works to minimize the impacts of speeding drivers while maintaining full access.

6) Touchpoint 3: Final Design and Design Recommendations

Final Design Recommendations:



Staff is recommending 2 vertical devices along the street in the form of Speed Humps to match the existing device selection along the completed Dixon Dr traffic calming project. Staff is also recommending shifting the easternmost device one property line to the east to better meet the needs to transition drivers from faster thoroughfare style driving on W Millbrook Rd and into a slower style that is appropriate for local streets.

General Sentiment Breakdown and how engagement informed the design:

First round of engagement found general project sentiment:

- Positive: ~0%
- Neutral: ~100%
- Negative: ~0%

Second round of engagement found general project sentiment:

- Positive: ~0%
- Neutral: ~100%
- Negative: ~0%

Staff's engagement with the residents along this street and with the broader neighborhood are recommending the Speed Hump layout to be constructed as shown as it meets the goals to make Snelling Rd safer for all road users. This recommendation takes into account the previously completed Dixon Dr traffic calming project, surrounding residents, and the use patterns of students accessing Sanderson High School on the adjacent street.