

# Bus Rapid Transit (BRT)

## WAKE BRT: SOUTHERN CORRIDOR



### WELCOME TO THE KICK-OFF MEETING!

**THE PURPOSE OF THIS MEETING IS TO INFORM THE PUBLIC ABOUT BRT ALIGNMENT ALTERNATIVES FOR THE SOUTHERN CORRIDOR AND GATHER FEEDBACK ON COMMUNITY PRIORITIES TO IDENTIFY PREFERRED ALIGNMENT OPTIONS.**



A brief presentation will begin at 5:30 p.m.



Walk around to each information booth to learn more about the project and talk with staff.



Fill out a comment form and post feedback on the community wall activity. You can also fill out the survey online at [planningforraleigh.com/BRTprojects](http://planningforraleigh.com/BRTprojects)



Spanish translation available by request.

### ¡BIENVENIDO A LA REUNIÓN DE LANZAMIENTO!

**EL PROPÓSITO DE ESTA REUNIÓN ES INFORMAR AL PÚBLICO ACERCA DE LAS ALTERNATIVAS DE ALINEACIÓN DE BRT PARA LA SECCIÓN DEL SUR Y OBTENER INFORMACIÓN SOBRE LAS PRIORIDADES DE LA COMUNIDAD PARA IDENTIFICAR LAS ALINEACIONES PREFERIDAS.**



Una breve presentación comenzará a las 5:30 p.m.



Habran varias mesas disponible con información para obtener más detalles sobre el proyecto.



Complete un formulario de comentarios y publique sus opiniones en el muro comunitario. También puede completar la encuesta en línea en [planningforraleigh.com/BRTprojects](https://planningforraleigh.com/BRTprojects)



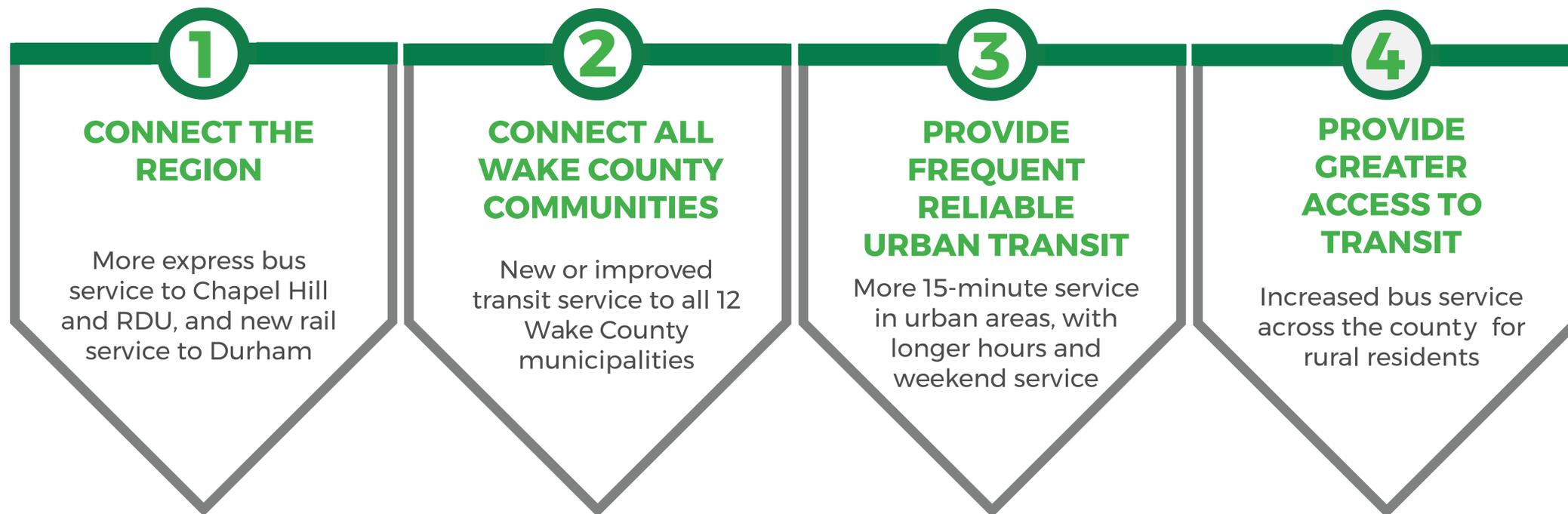
Traducción en Español está disponible a pedido.

# Bus Rapid Transit (BRT)

## WAKE TRANSIT PLAN - OVERVIEW



The Wake County Transit Plan Includes Four “**BIG MOVES**”



### Implement Bus Rapid Transit (BRT)



BRT creates dedicated bus lanes on local roads so bus operators can bypass traffic and keep their routes on schedule.

### Fund Local Service



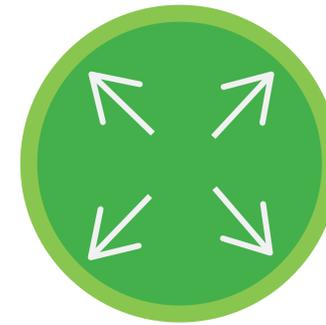
The Plan also expands transit in Wake County for municipalities that currently do not have service by allowing them to apply for matching funds to develop and operate local bus service.

### Increase Bus Service



Expand existing frequent bus service from 17 to 83 miles, with service at least every 15 minutes.

### Expand Rural On-Demand Service



Many Wake County residents depend on rural, on-demand transit services to get to necessary destinations.

### Implement Commuter Rail Transit (CRT)



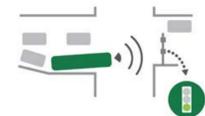
CRT will use existing railroad tracks to provide comfortable passenger service that allows riders to relax or work on their way to key destinations.

# Bus Rapid Transit (BRT)

## OVERVIEW

### WHAT IS BRT?

Bus Rapid Transit (BRT) is a flexible, high capacity transit solution that combines physical and operational elements to improve speed and reliability. BRT creates dedicated bus lanes on local roads so bus operators can bypass traffic and keep their routes on schedule. The plan calls for building approximately 20 miles of BRT lanes. Along these BRT corridors, buses will have priority treatment at traffic signals. BRT stops will feature raised platforms, making it easier for passengers with wheelchairs, strollers or bicycles to board the bus. Fares are collected on the platform so riders can board without delay.



#### Transit Signal Priority

Intersection improvements including transit signal priority (TSP) allow buses to bypass congestion. TSP does so by giving buses longer green lights.



#### Bus Rapid Transit Branding

Unique designs make buses and stations more visible, raising awareness by distinguishing BRT from other transit services.



#### Dedicated Lanes

Bus-only lanes separate transit from traffic, and may be painted red or another color to increase their visibility.



#### Specialized Vehicles

Custom buses provide more capacity, more doors and lower floors for easier loading and unloading, and unique designs.



#### Enhanced Stations

BRT stations include raised platforms, ticket vending machines, real-time arrival information, larger shelters, quality lighting, and other passenger amenities.



#### Frequent On-time Service

BRT buses would operate at least every 15 minutes for more than 12 hours a day.



#### Enhanced Fare Collection System

Off-board fare collection using ticket vending machines, card readers and other tools at stations allows passengers to load without waiting in line to pay their fares.

Source: GoForward

### BENEFITS OF BRT

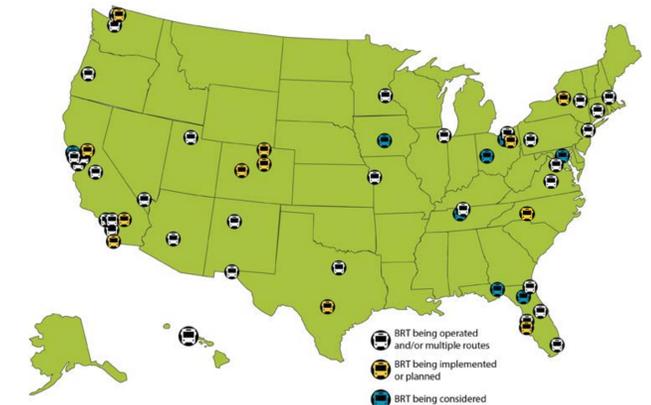
**Improve Mobility:** Connect people to jobs, education resources, and other opportunities

**Transit-Oriented, Sustainable Development:** Support walkable places that support both housing and commercial destinations

**Reduce Emissions:** Improve air quality by reducing the number of vehicles on the road

**Enhance Equity:** Save money for households who drive less or opt out of car ownership altogether

### U.S. CITIES WITH BRT



### PRECEDENTS



**BRANDED BUS AND STATION WITH REAL-TIME ARRIVAL INFORMATION**  
CTfastrak, Central Connecticut, CT



**DEDICATED BUS WAY**  
Pulse BRT, Richmond, VA



**DEDICATED BUS WAY**  
EmX, Eugene, OR



**MODERN STATION WITH SHELTERS AND LIGHTING**  
MAX BRT, Kansas City, MO



**STATION WITH SHELTERS AND AMENITIES**  
Orange Line, Los Angeles, CA

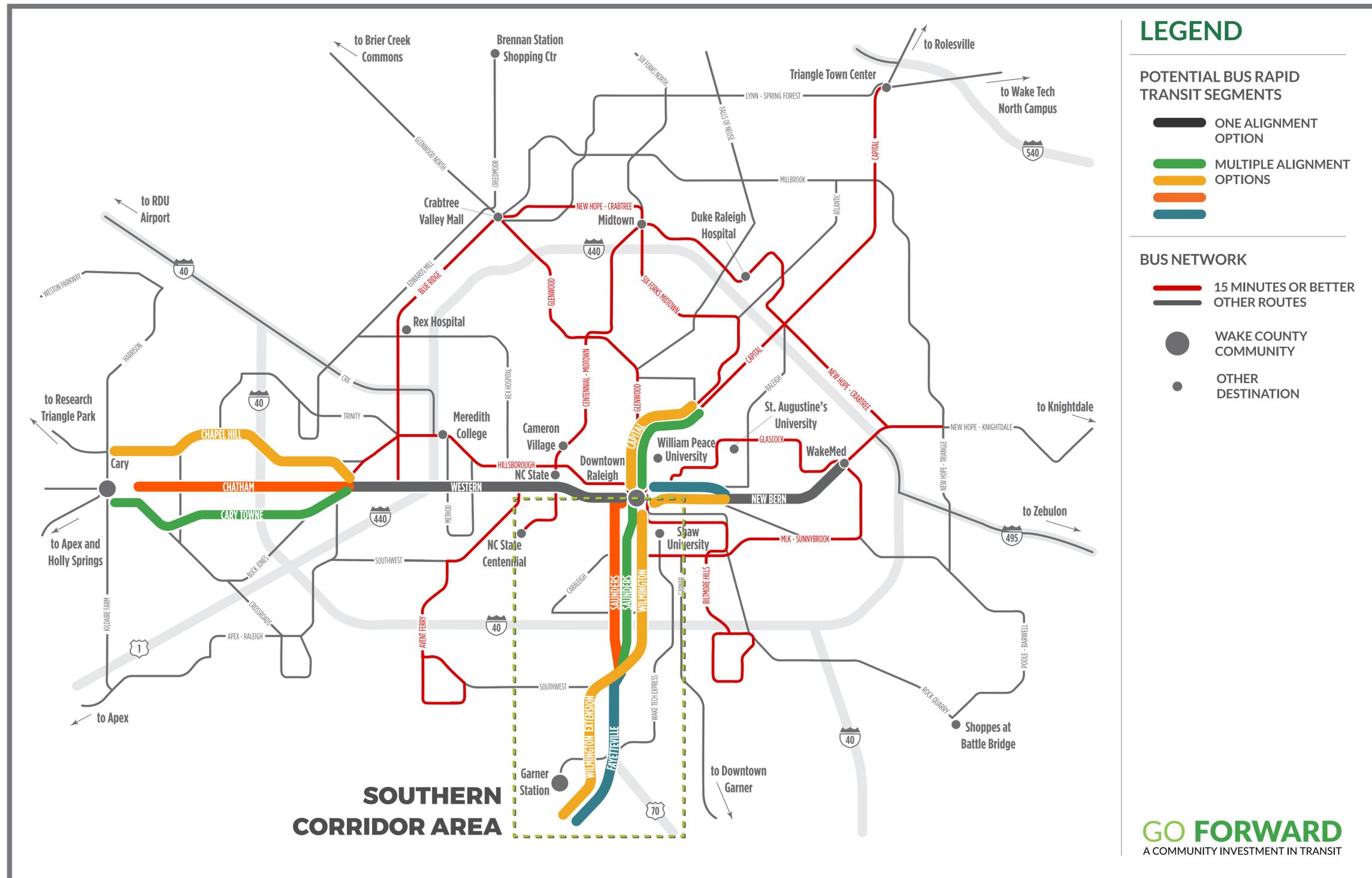


**IMPROVED STATION AREA STREETSCAPE**  
Health Line, Cleveland, OH

# Bus Rapid Transit (BRT)



## WAKE TRANSIT PLAN - POTENTIAL BRT SEGMENTS



# Bus Rapid Transit (BRT)



## HOW DID WE GET HERE?

**2016**

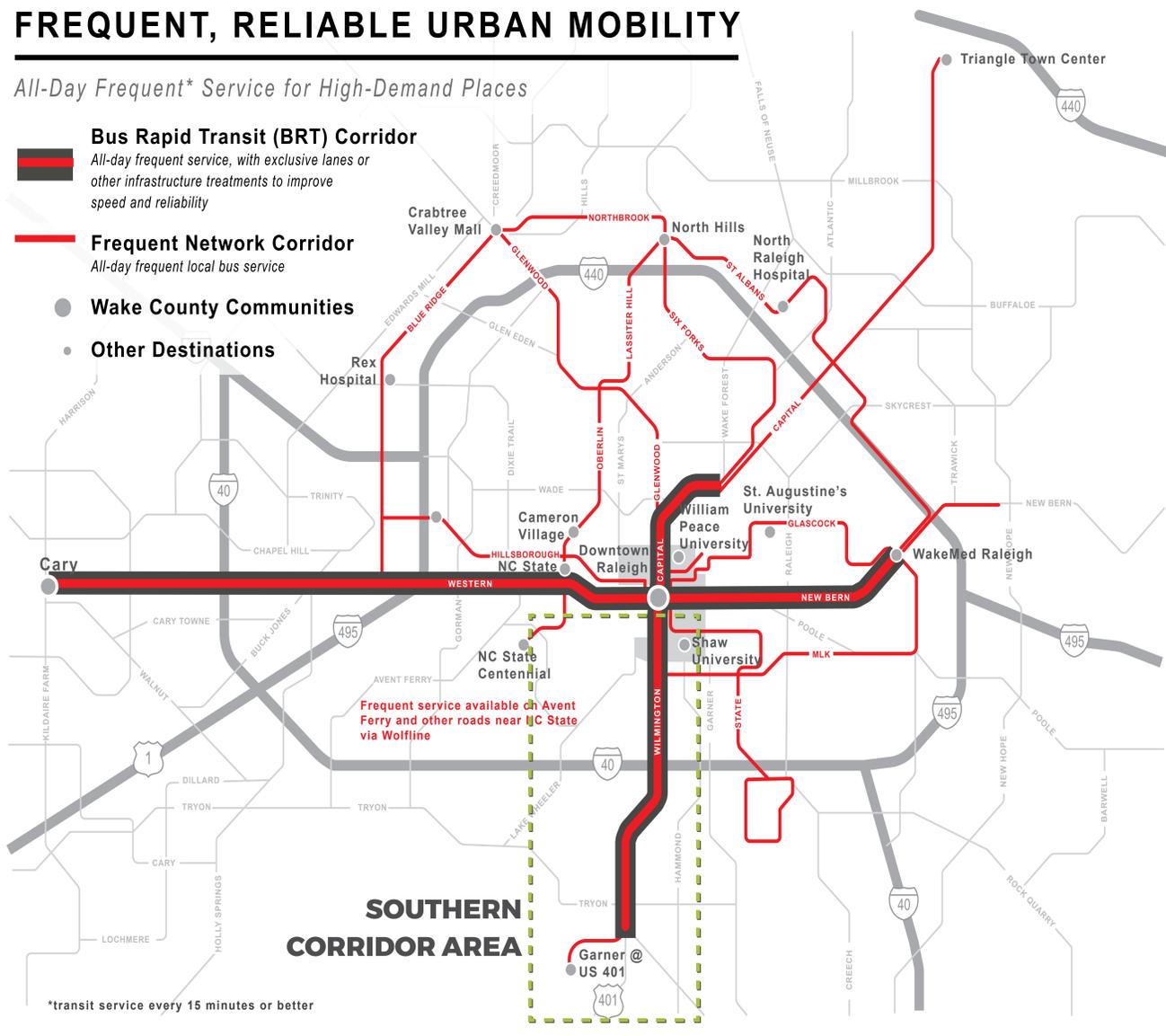
### WAKE TRANSIT PLAN

Wake County residents voted in favor of the Wake Transit Plan in November 2016. The Plan recommends 20 miles of BRT infrastructure to be implemented along four (4) corridors in Wake County to provide frequent and reliable urban mobility.

#### FREQUENT, RELIABLE URBAN MOBILITY

All-Day Frequent\* Service for High-Demand Places

- Bus Rapid Transit (BRT) Corridor**  
All-day frequent service, with exclusive lanes or other infrastructure treatments to improve speed and reliability
- Frequent Network Corridor**  
All-day frequent local bus service
- Wake County Communities**
- Other Destinations**



**2017/2018**

### MAJOR INVESTMENT STUDY

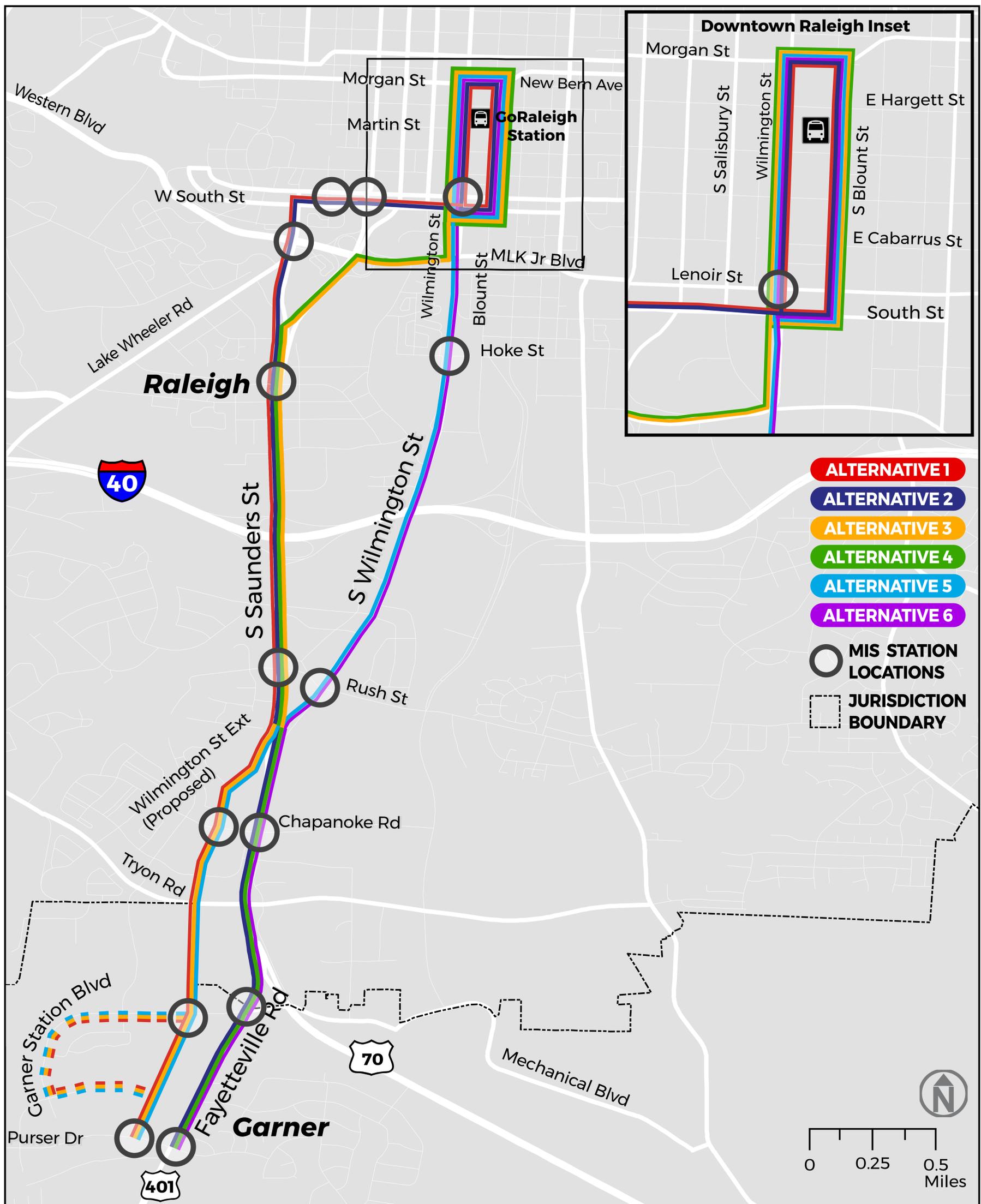
The Major Investment Study (MIS) gathered and analyzed information to identify five alignment alternatives from Downtown Raleigh to North South Station and Purser Drive in Garner.



# Bus Rapid Transit (BRT)



## ALTERNATIVE ALIGNMENT OPTIONS



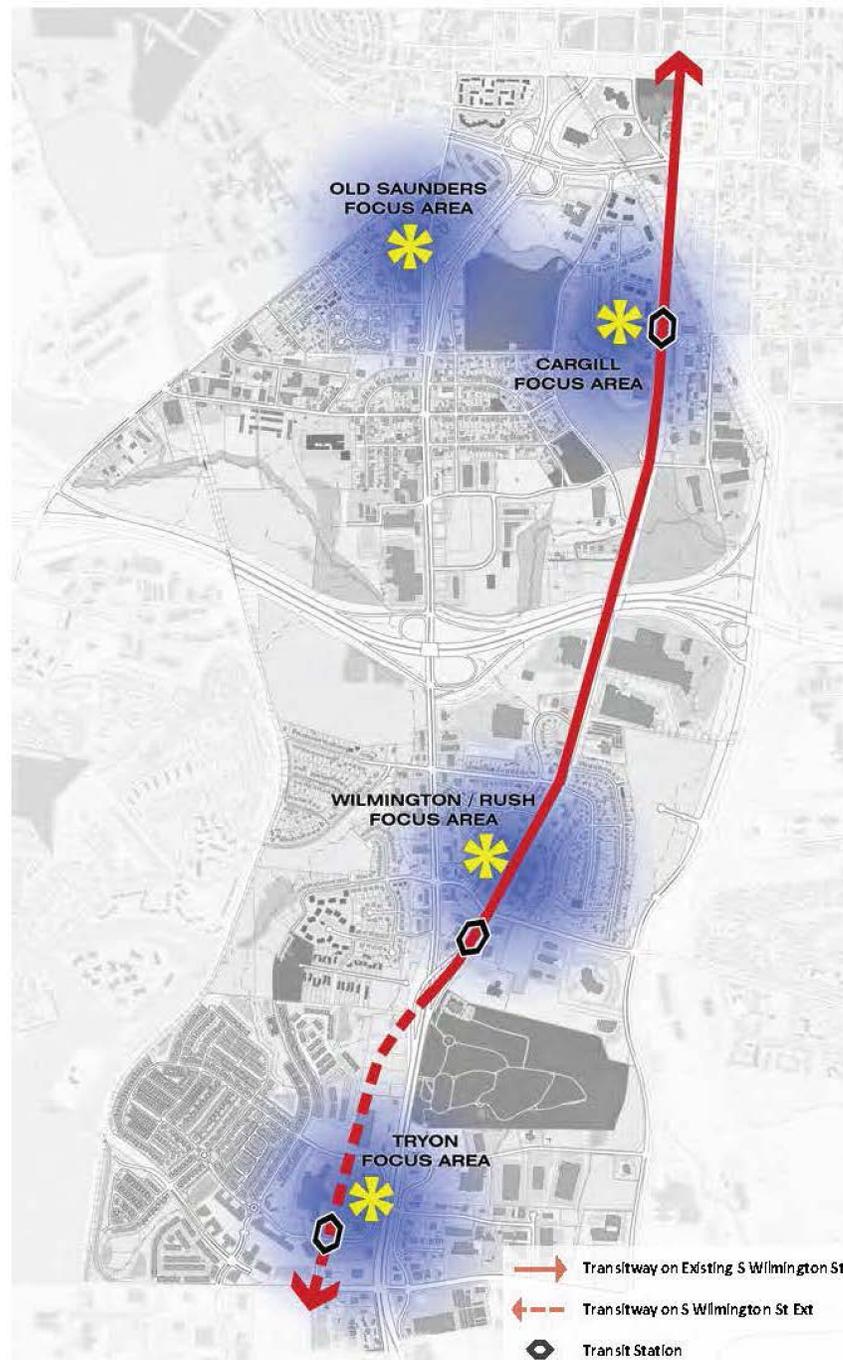
# Bus Rapid Transit (BRT)

## RALEIGH ADOPTED PLANS



### SOUTHERN GATEWAY CORRIDOR STUDY

The Southern Gateway corridor, of South Saunders and South Wilmington Streets, serves as an important corridor into Downtown Raleigh. Recognizing the importance of this gateway, the city's Urban Design Center conducted a Visioning Workshop in the Summer 2013 as Phase 1 of the Southern Gateway Corridor study.

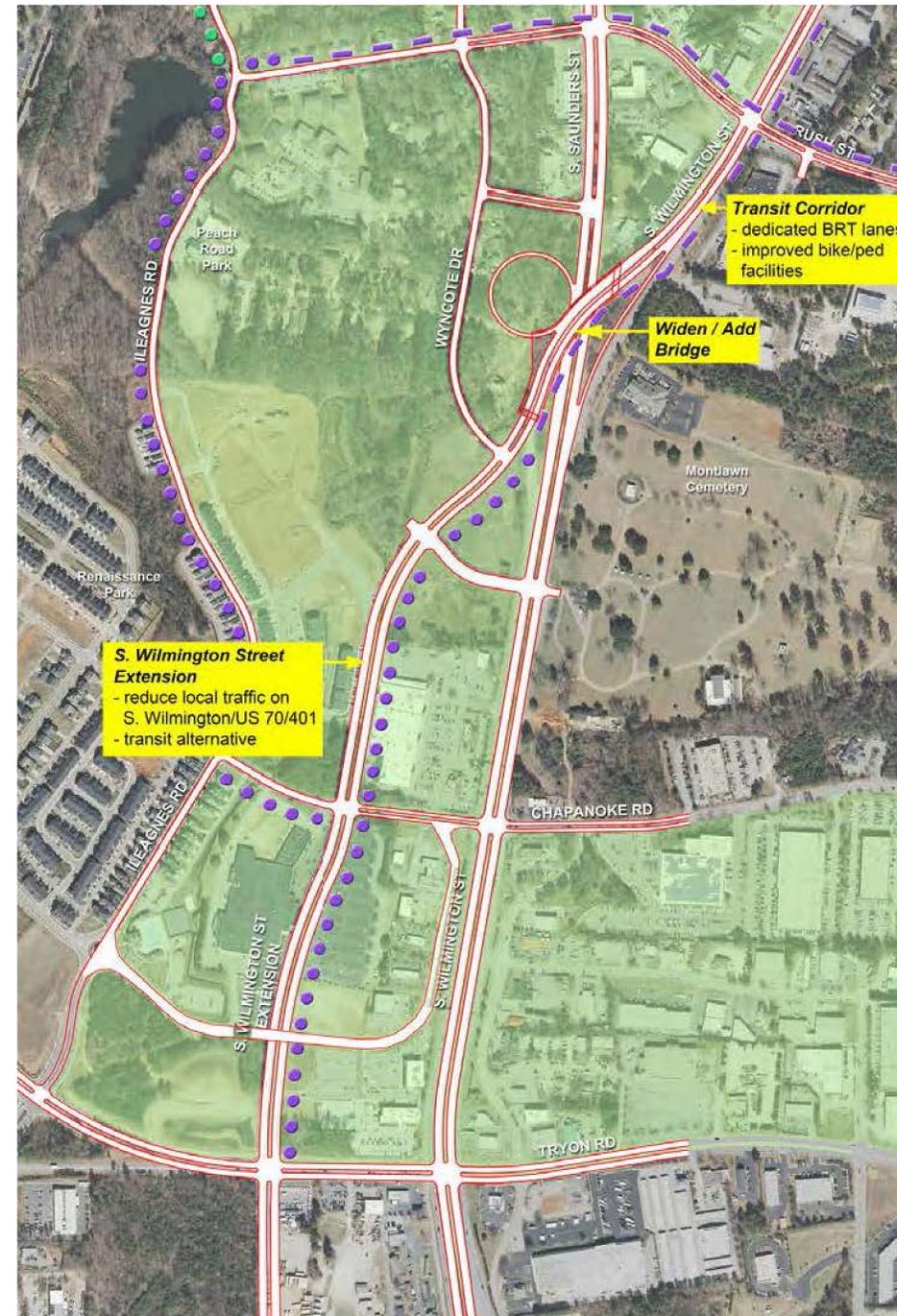


### PROPOSED SOUTH WILMINGTON STREET TRANSIT CORRIDOR

The map to the left shows future development areas along the transit corridor.

Alternative 5 would serve all of these areas, except Old Saunders Focus Area.

Old Saunders Focus Area can be accessed via Rocky Branch Greenway or Wake BRT: Western Corridor.



### PROPOSED ROADWAY CHANGES

The map shows the proposed South Wilmington Street Extension.

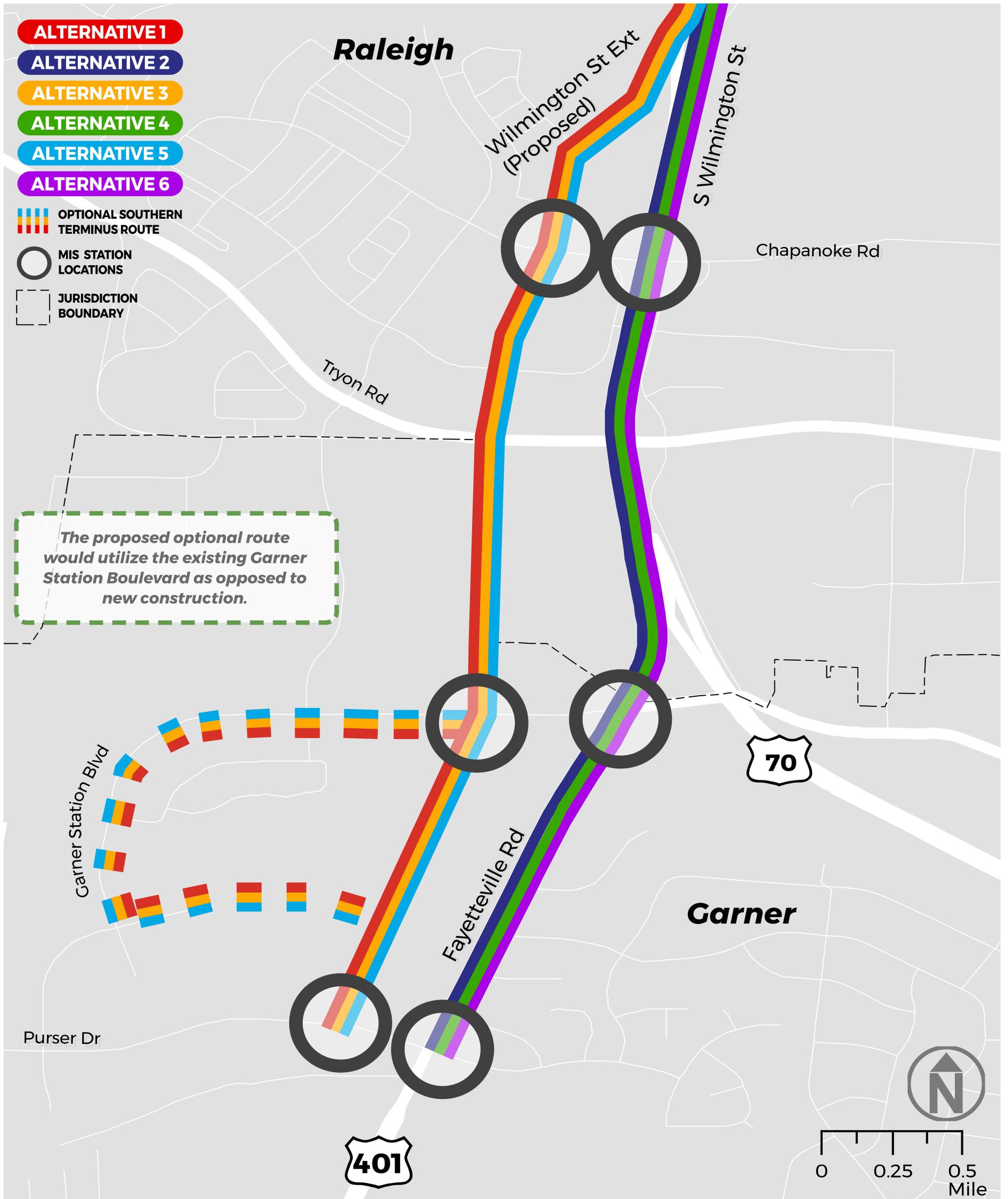
Alternatives 1, 3 and 5 all follow this recommended extension.

The South Wilmington Street Extension is listed on the City of Raleigh's Street Plan as a 4-lane divided avenue.

# Bus Rapid Transit (BRT)



## ALTERNATIVE ALIGNMENT OPTIONS



# Bus Rapid Transit (BRT)

## GARNER ADOPTED PLANS

### GARNER STATION

“Capitalizing on the Southern Gateway Corridor Plan completed by Raleigh and the Wake County Transit Strategy Plan, the concept for the convergence of US 70 and US 401 emphasizes a massively improved experience for drivers, pedestrians and transit patrons. This last group is planned to be served by the southernmost (for now) terminus of a bus rapid transit (BRT) line that will connect Garner quickly to downtown Raleigh. The center-loading of the vehicles encourages development on both sides of the landscaped and walkable spine roadway.”

*-Garner Forward Comprehensive Plan*



**Destination Town Center**



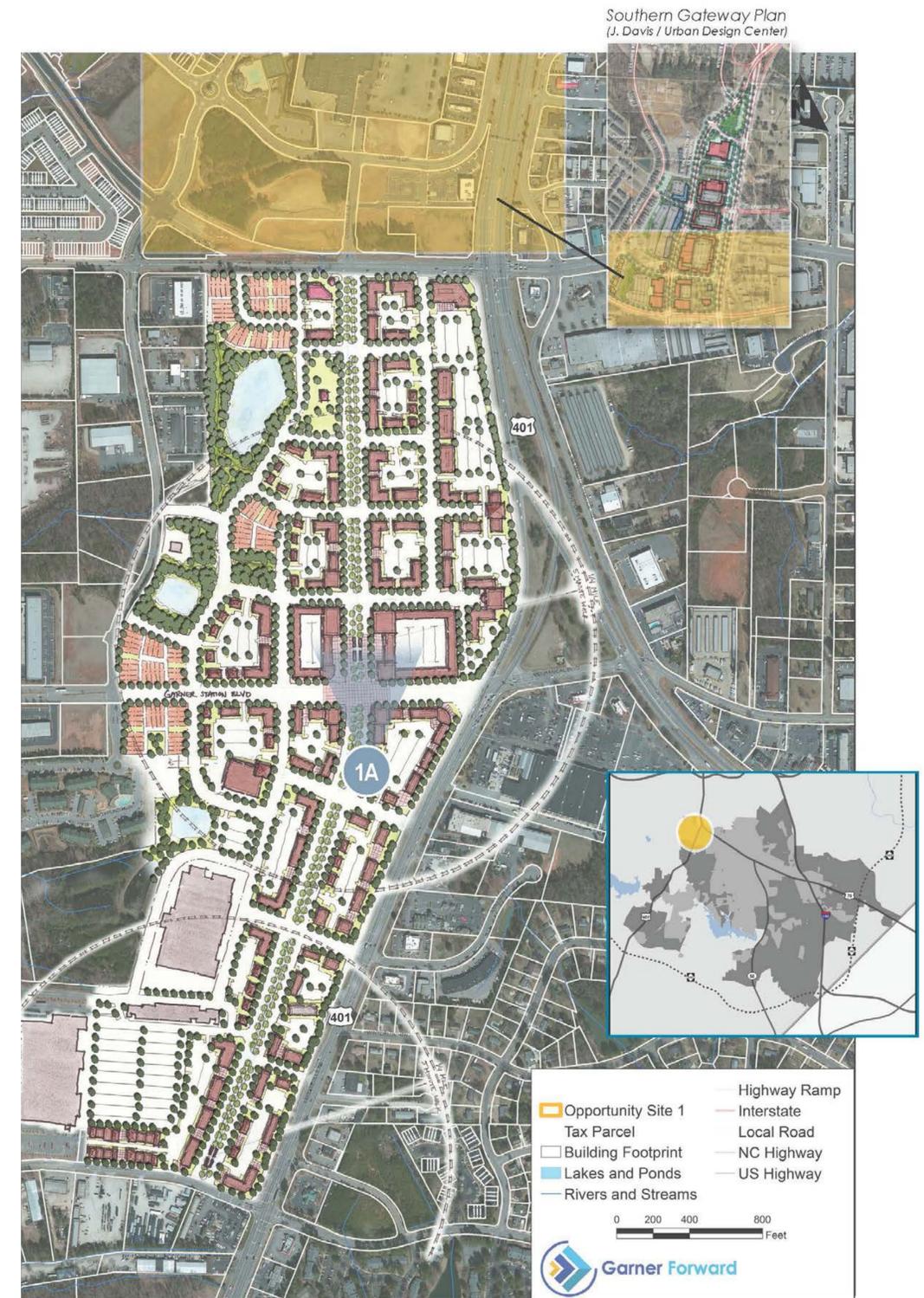
**Commuter Park-and-Ride**



**South Wilmington Street extension as central spine**



**Future transit to encourage additional office or employment uses.**



# Bus Rapid Transit (BRT)

## EVALUATION CONSIDERATIONS



### AVAILABILITY OF BIKE AND PEDESTRIAN CONNECTIONS



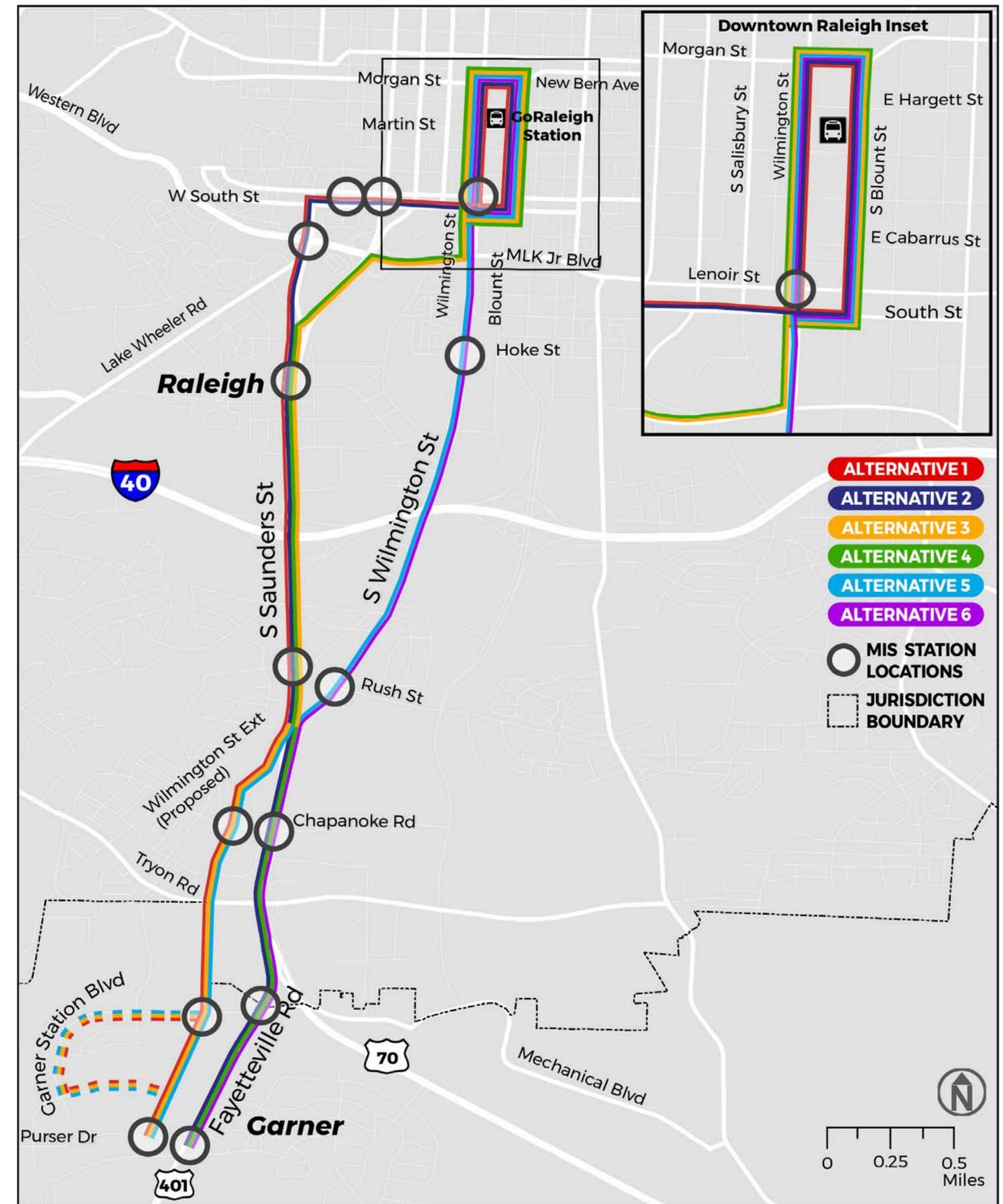
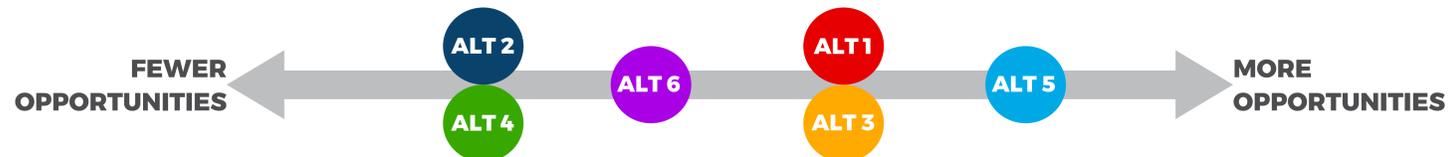
### POTENTIAL NUMBER OF BRT RIDERS



### PUBLIC SUPPORT FROM THE MAJOR INVESTMENT STUDY



### ECONOMIC DEVELOPMENT OPPORTUNITIES



# Bus Rapid Transit (BRT)

## EVALUATION CONSIDERATIONS



### AVERAGE DAILY VEHICULAR TRAFFIC ALONG THE CORRIDOR



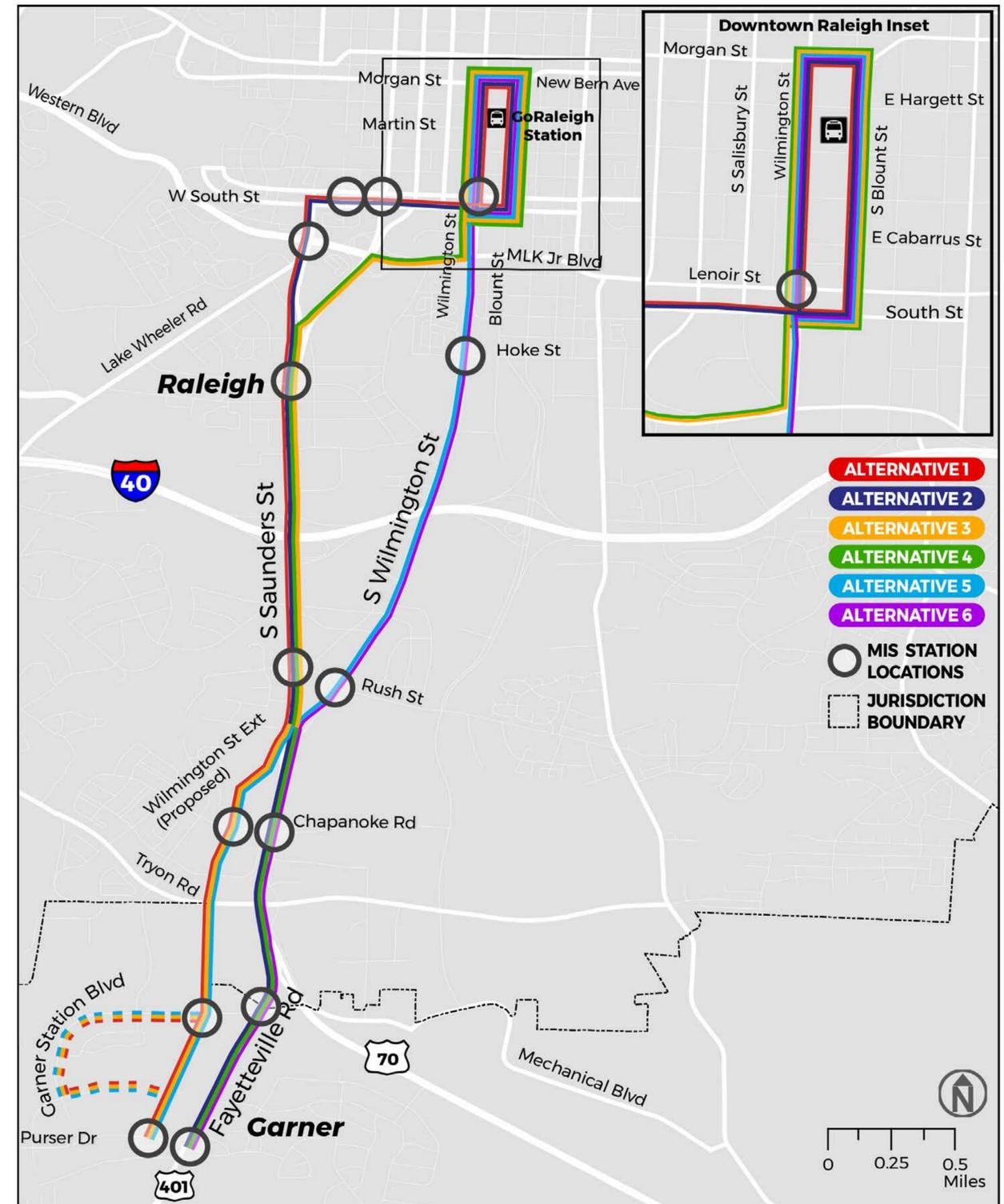
### TOTAL COST TO CONSTRUCT THE BRT



### AMOUNT OF RIGHT OF WAY (ROW) REQUIRED FOR BRT



### LENGTH OF IMPLEMENTATION TIMELINE



# Bus Rapid Transit (BRT)



## EVALUATION CONSIDERATIONS - ACTIVITY

*Please use stickers to identify how important each category is to you for selecting a BRT alignment.*



	THIS FEATURE IS A LOW PRIORITY FOR ME	THIS FEATURE IS A MEDIUM PRIORITY FOR ME	THIS FEATURE IS A HIGH PRIORITY FOR ME
AVAILABILITY OF BIKE AND PEDESTRIAN CONNECTIONS			
POTENTIAL NUMBER OF BRT RIDERS			
PUBLIC SUPPORT FROM THE MAJOR INVESTMENT STUDY			
ECONOMIC DEVELOPMENT OPPORTUNITIES			
AVERAGE DAILY VEHICULAR TRAFFIC ALONG THE CORRIDOR			
TOTAL COST TO CONSTRUCT THE BRT			
AMOUNT OF RIGHT OF WAY (ROW) REQUIRED FOR BRT			
LENGTH OF IMPLEMENTATION TIMELINE			